

Dated 07/07/2015

Société Générale

Issue of up to 3 000 Certificates in an aggregate principal amount of up to EUR 3 000 000
due 28/08/2018under the
Debt Instruments Issuance Programme

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "Terms and Conditions of the English Law Notes and the Uncertificated Notes" in the Base Prospectus dated 28 October 2014, which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**) as amended (which includes the amendment made by Directive 2010/73/EU (the **2010 PD Amending Directive**) to the extent that such amendments have been implemented in a Member State). This document constitutes the Final Terms of the Certificates described herein for the purposes of Article 5.4 of the Prospectus Directive and Article 8.4 of the *loi luxembourgeoise relative aux prospectus pour valeurs mobilières* as amended, and must be read in conjunction with the Base Prospectus and the supplement(s) to such Base Prospectus dated 06/11/2014 and 19/11/2014 and 18/12/2014 and 23/01/2015 and 26/02/2015 and 19/03/2015 and 09/06/2015 and 26/06/2015 and any other supplement published prior to the Issue Date (as defined below) (the **Supplement(s)**); provided, however, that to the extent such Supplement (i) is published after these Final Terms have been signed or issued and (ii) provides for any change to the Conditions as set out under the heading "Terms and Conditions of the English Law Notes and the Uncertificated Notes", such change shall have no effect with respect to the Conditions of the Certificates to which these Final Terms relate. Full information on the Issuer, the Guarantor, if any, and the offer of the Certificates is only available on the basis of the combination of these Final Terms, the Base Prospectus and any Supplement(s). Prior to acquiring an interest in the Certificates described herein, prospective investors should read and understand the information provided in the Base Prospectus and any Supplement(s) and be aware of the restrictions applicable to the offer and sale of such Certificates in the United States or to, or for the account or benefit of, U.S. Persons. In the case of Certificates offered to the public or admitted to trading on a Regulated Market in the European Economic Area, a summary of the issue of the Certificates (which comprises the summary in the Base Prospectus as amended to reflect the provisions of these Final Terms) is annexed to these Final Terms. Copies of the Base Prospectus, any Supplement(s) and these Final Terms are available for inspection from the head office of the Issuer, the Guarantor (if applicable), the specified offices of the Paying Agents and, in the case of Certificates admitted to trading on the Regulated Market of the Luxembourg Stock Exchange, on the website of the Luxembourg Stock Exchange (www.bourse.lu) and, in the case of Certificates offered to the public or admitted to trading on a Regulated Market in the European Economic Area, on the website of the Issuer (<http://prospectus.socgen.com>).

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|----|-------|---|--|
| 1. | (i) | Series Number: | 74501EN/15.8 |
| | (ii) | Tranche Number: | 1 |
| | (iii) | Date on which the Notes become fungible: | Not Applicable |
| 2. | | Specified Currency: | EUR |
| 3. | | Aggregate Nominal Amount: | |
| | (i) | - Tranche: | Up to 3 000 Certificates in an aggregate principal amount of up to EUR 3 000 000 |
| | (ii) | - Series: | Up to 3 000 Certificates in an aggregate principal amount of up to EUR 3 000 000 |
| 4. | | Issue Price: | EUR 1000 per Certificate of EUR 1 000 Specified Denomination |
| 5. | | Specified Denomination: | EUR 1000 |
| 6. | (i) | Issue Date:
(DD/MM/YYYY) | 25/08/2015 |

	(ii)	Interest Commencement Date:	Issue Date
7.		Final Exercise Date: (DD/MM/YYYY)	28/08/2018
8.		Governing law:	English law
9.	(i)	Status of the Notes:	Unsecured
	(ii)	Date of corporate authorisation obtained for the issuance of Notes:	09 July 2015
	(iii)	Type of Structured Notes:	Share Linked Notes The provisions of the following Additional Terms and Conditions apply: Additional Terms and Conditions for Share Linked Notes
	(iv)	Reference of the Product:	3.3.3 with Option 1 applicable as described in the Additional Terms and Conditions relating to Formulae
10.		Interest Basis:	See section "PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE" below.
11.		Redemption/Payment Basis:	See section "PROVISIONS RELATING TO REDEMPTION" below.
12.		Issuer's/Noteholders' redemption option:	See section "PROVISIONS RELATING TO REDEMPTION" below.

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13.		Fixed Rate Note Provisions:	Not Applicable
14.		Floating Rate Note Provisions:	Not Applicable
15.		Structured Interest Note Provisions:	Applicable as per Condition 3.3 of the General Terms and Conditions
	(i)	Structured Interest Amount(s):	<p>Unless previously redeemed, on each Interest Payment Date(i) (i from 1 to 3), the Issuer shall pay to the Certificateholders, for each Certificate, an amount determined by the Calculation Agent as follows:</p> <p>Scenario 1: If on Valuation Date(i), WorstPerformance(i) is higher than or equal to -45%, then:</p> <p>Structured Interest Amount(i) = Max(0; Specified Denomination x (i x 10%) - SumCouponsPaid(i-1))</p> <p>Scenario 2: If on Valuation Date(i), WorstPerformance(i) is lower than -45%, then:</p> <p>Structured Interest Amount(i) = 0 (zero)</p>

		Definitions relating to the Structured Interest Amount are set out in paragraph 27(ii) "Definitions relating to the Product"
(ii)	Specified Period(s)/ Interest Payment Date(s): (DD/MM/YYYY)	Interest Payment Date(i) (i from 1 to 3): 1 - 01/09/2016 2 - 01/09/2017 3 - 28/08/2018
(iii)	Business Day Convention:	Following Business Day Convention (unadjusted)
(iv)	Day Count Fraction:	Not Applicable
(v)	Business Centre(s):	NewYork, Target 2
16.	Zero Coupon Note Provisions:	Not Applicable
PROVISIONS RELATING TO REDEMPTION		
17.	Redemption at the option of the Issuer:	Not Applicable
18.	Redemption at the option of the Noteholders:	Not Applicable
19.	Automatic Early Redemption:	Applicable as per Condition 5.10 of the General Terms and Conditions
(i)	Automatic Early Redemption Amount(s):	Unless previously redeemed, if an Automatic Early Redemption Event has occurred, then the Issuer shall redeem early the Certificates on Automatic Early Redemption Date(i) (i from 1 to 2) in accordance with the following provisions in respect of each Certificate: Automatic Early Redemption Amount(i) = Specified Denomination x [100%] Definitions relating to the Automatic Early Redemption Amount are set out in paragraph 27(ii) "Definitions relating to the Product".
(ii)	Automatic Early Redemption Date(s): (DD/MM/YYYY)	Automatic Early Redemption Date(i) (i from 1 to 2): 1 - 01/09/2016 2 - 01/09/2017
20.	Final Exercise Amount:	Unless previously redeemed, the Issuer shall redeem the Certificates on the Final Exercise Date, in accordance with the following provisions in respect of each Certificate: Scenario 1: If on Valuation Date(3), WorstPerformance(3) is higher than or equal to -45%, then: Final Exercise Amount = Specified Denomination x 100% Scenario 2: If on Valuation Date(3), WorstPerformance(3) is lower

than -45%, then:

Final Exercise Amount = Specified Denomination x
(100% + WorstPerformance(3))

Definitions relating to the Final Exercise Amount are set out in paragraph 27(ii) "Definitions relating to the Product".

21.	Physical Delivery Note Provisions:	Not Applicable
22.	Credit Linked Notes Provisions:	Not Applicable
23.	Bond Linked Notes Provisions:	Not Applicable
24.	Trigger redemption at the option of the Issuer:	Not Applicable
25.	Early Redemption Amount payable on Event of Default or, at the option of the Issuer, on redemption for taxation or regulatory reasons:	Market Value

PROVISIONS APPLICABLE TO THE UNDERLYING(S) IF ANY

26.	(i) Underlying(s):	The following Shares (each an "Underlying(k)" and together the "Basket") as defined below:
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k	Company	Bloomberg Ticker	Exchange	Website
1	Amazon.com Inc	AMZN UW	NASDAQ STOCK EXCHANGE	www.amazon.com/
2	Netflix Inc	NFLX UW	NASDAQ GLOBAL SELECT TEMP_MARKET	www.netflix.com
3	Microsoft Corp	MSFT UW	NASDAQ GLOBAL SELECT TEMP_MARKET	www.microsoft.com/msft/

(ii)	Information relating to the past and future performances of the Underlying(s) and volatility:	The information relating to the past and future performances of the Underlying(s) and volatility are available on the website, or Reuters or Bloomberg, as the case may be, specified in the table above and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Certificates), at the office of the Agent in Luxembourg and at the office of the Principal Swiss Paying Agent in Switzerland if any.
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(iii)	Provisions relating, amongst others, to the Market Disruption Event(s) and/or Extraordinary Event(s) and/or Monetisation until the Maturity Date and/or any additional disruption event(s) as described in the relevant Additional Terms and	The provisions of the following Additional Terms and
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Conditions for Structured Notes:

Conditions apply:
Additional Terms and Conditions for Share Linked Notes

(iv) Other information relating to the Underlying(s):

Information or summaries of information included herein with respect to the Underlying(s), has been extracted from general databases released publicly or by any other available information.

The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

DEFINITIONS APPLICABLE TO INTEREST (IF ANY), REDEMPTION AND THE UNDERLYING(S) IF ANY

27. (i)	Definitions relating to date(s):	Applicable
	Valuation Date(0): (DD/MM/YYYY)	21/08/2015
	Valuation Date(i); (i from 1 to 3) (DD/MM/YYYY)	1 - 25/08/2016 2 - 25/08/2017 3 - 21/08/2018
(ii)	Definitions relating to the Product:	Applicable, subject to the provisions of the Additional Terms and Conditions relating to Formulae
	SumCouponsPaid(i-1) (i from 2 to 3)	means SumCouponsPaid(i-2) + Structured Interest Amount(i-1) With: SumCouponsPaid(0) = 0 (zero)
	WorstPerformance(i) (i from 1 to 3)	means the Minimum, for k from 1 to 3, of Performance(i, k), as defined in Condition 4.6 of the Additional Terms and Conditions relating to Formulae.
	Performance(i,k) (i from 1 to 3) (k from 1 to 3)	means $(S(i, k) / S(0, k)) - 100\%$, as defined in Condition 4.1 of the Additional Terms and Conditions relating to Formulae.
	S(i,k) (i from 0 to 3) (k from 1 to 3)	means in respect of any Valuation Date(i) the Closing Price of the Underlying(k), as defined in Condition 4.0 of the Additional Terms and Conditions relating to Formulae
	Automatic Early Redemption Event	is deemed to have occurred, as determined by the Calculation Agent, if on a Valuation Date(i) (i from 1 to 2), WorstPerformance(i) is higher than or equal to 0%

PROVISIONS RELATING TO SECURED NOTES

28.	Secured Notes Provisions:	Not Applicable
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GENERAL PROVISIONS APPLICABLE TO THE NOTES

29.	Provisions applicable to payment date(s):	
	- Payment Business Day:	Following Payment Business Day
	- Financial Centre(s):	TARGET2
30.	Form of the Notes:	
	(i) Form:	Non-US Registered Global Note registered in the name of a nominee for a common depository for Euroclear and Clearstream, Luxembourg
	(ii) New Global Note (NGN – bearer notes) / New Safekeeping Structure (NSS – registered notes):	No
31.	Redenomination:	Not Applicable
32.	Consolidation:	Applicable as per Condition 14.2 of the General Terms and Conditions
33.	Partly Paid Notes Provisions:	Not Applicable
34.	Instalment Notes Provisions:	Not Applicable
35.	Masse:	Not Applicable
36.	Dual Currency Note Provisions:	Not Applicable
37.	Additional Amount Provisions for Italian Certificates:	Not Applicable
38.	Interest Amount and/or the Redemption Amount switch at the option of the Issuer:	Not Applicable

PART B – OTHER INFORMATION**1. LISTING AND ADMISSION TO TRADING**

- | | | |
|-------|---|---|
| (i) | Listing: | None |
| (ii) | Admission to trading: | Application shall be made for the Certificates to be admitted to trading on the Multilateral Trading Facility (“MTF”) named EuroTLX organized and managed by EuroTLX Sim S.p.A. with effect from or as soon as practicable after the Issue Date. Société Générale, directly or through a third party appointed by it, will act as specialist for the Certificates, in accordance with the rules and regulations of EuroTLX.

There can be no assurance that the admission to trading of the Certificates will be approved with effect on the Issue Date or at all, provided that if EuroTLX Sim S.p.A. does not release its decision of admission to trading within the Issue Date (excluded), Section 10 – paragraph “Conditions to which the offer is subject” of these Final Terms applies. |
| (iii) | Estimate of total expenses related to admission to trading: | Not Applicable |
| (iv) | Information required for Notes to be listed on SIX Swiss Exchange: | Not Applicable |

2. RATINGS

The Certificates to be issued have not been rated.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save for fees, if any, payable to the Dealer, and so far as the Issuer is aware, no person involved in the issue of the Certificates has an interest material to the offer.

Société Générale as Issuer expects to enter into hedging transactions in order to hedge its obligations under the Certificates. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Certificates and (ii) Société Générale's hedging transactions, Société Générale hereby represents that such conflicts of interest will be resolved in a manner which respects the interests of the Certificateholders.

4. REASONS FOR THE OFFER AND USE OF PROCEEDS, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

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|-------|---|---|
| (i) | Reasons for the offer and use of proceeds: | The net proceeds from each issue of Certificates will be applied for the general financing purposes of the Société Générale Group, which include making a profit. |
| (ii) | Estimated net proceeds: | Not Applicable |
| (iii) | Estimated total | Not Applicable |

expenses:

5. **INDICATION OF YIELD** (*Fixed Rate Notes only*)

Not Applicable

6. **HISTORIC INTEREST RATES** (*Floating Rate Notes only*)

Not Applicable

7. **PERFORMANCE AND EFFECT ON VALUE OF INVESTMENT**

(i) **PERFORMANCE OF FORMULA, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT** (*Structured Notes only*)

The value of the Certificates, the payment of a coupon amount on a relevant interest payment date to a Certificateholder, the payment of an automatic early redemption amount on a relevant automatic early redemption date and the payment of a redemption amount to a Certificateholder on the maturity date will depend on the performance of the underlying asset(s), on the relevant valuation date(s).

The value of the Certificates is linked to the positive or negative performance of one or several underlying instrument(s) within the basket. The amounts to be paid are determined on the basis of the condition which is satisfied (or not) if the performance of the underlying instrument is higher than or equal to a predefined barrier performance.

The Certificates may provide for an automatic early redemption linked to a specific event. Therefore, this may prevent the Certificateholders from benefitting from the performance of the underlying instrument(s) over the whole period initially envisaged.

The terms and conditions of the Certificates may include provisions under which upon the occurrence of certain market disruptions delays in the settlement of the Certificates may be incurred or certain modifications be made. Moreover, in case of occurrence of events affecting the underlying instrument(s), the terms and conditions of the Certificates allow the Issuer to substitute the underlying instrument(s) by new underlying instrument(s), cease the exposure to the underlying asset(s) and apply a reference rate to the proceeds so obtained until the maturity date of the Certificates, postpone the maturity date of the Certificates, early redeem the Certificates on the basis of the market value of these Certificates, or deduct from any due amount the increase cost of hedging, and in each case without the consent of the Certificateholders.

Payments (whether in respect of principal and/or interest and whether at maturity or otherwise) on the Certificates are calculated by reference to certain underlying(s), the return of the Certificates is based on changes in the value of the underlying(s), which may fluctuate. Potential investors should be aware that these Certificates may be volatile and that they may receive no interest and may lose all or a substantial portion of their principal.

During the lifetime of the Certificates, the market value of these Certificates may be lower than the invested capital.

Furthermore, an insolvency of the Issuer may cause a total loss of the invested capital.

The attention of the investors is drawn to the fact that they could sustain an entire or a partial loss of their investment.

(ii) **PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT** (*Dual Currency Notes only*)

Not Applicable

8. OPERATIONAL INFORMATION

- (i) **Security identification code(s):**
- ISIN Code: XS1101900857
 - Common Code: 110190085
- (ii) **Clearing System(s):** Euroclear Bank S.A/N.V. (**Euroclear**) / Clearstream Banking *société anonyme* (**Clearstream, Luxembourg**)
- (iii) **Delivery:** Delivery against payment
- (iv) **Calculation Agent:** Société Générale
Tour Société Générale
17 Cours Valmy
92987 Paris La Défense Cedex
France
- (v) **Paying Agent(s):** Société Générale Bank&Trust
11, avenue Emile Reuter
2420 Luxembourg
Luxembourg
- (vi) **Eurosystem eligibility of the Notes:** No
- (vii) **Address and contact details of Société Générale for all administrative communications relating to the Notes:** Société Générale
Tour Société Générale
17 Cours Valmy
92987 Paris La Défense Cedex
France

Name: Sales Support Services - Derivatives
Tel: +33 1 57 29 12 12 (Hotline)
Email: clientsupport-deai@sgcib.com

9. DISTRIBUTION

- (i) **Method of distribution:** Non-syndicated
- **Dealer(s):** SG Option Europe
17 Cours Valmy
92800 Puteaux
France
- (ii) **Total commission and concession:** There is no commission and/or concession paid by the Issuer to the Dealer or the Managers.
- Société Générale shall pay to the person(s) mentioned below (each an "**Interested Party**") the following remunerations for the services provided by such Interested Party to Société Générale in the capacity set out below:

to Poste Italiane S.p.A as distributor (the “**Distributor**”) an upfront remuneration equal to 1.50% of the amount of Certificates effectively placed.

- (iii) **TEFRA rules:** Not Applicable
- (iv) **Permanently Restricted Notes:** Yes
- (v) **Non-exempt Offer:** A Non-exempt offer of the Certificates may be made by the Dealer and any **Initial Authorised Offeror** below mentioned, any **Additional Authorised Offeror**, the name and address of whom will be published on the website of the Issuer (<http://prospectus.socgen.com>) in the public offer jurisdiction(s) (**Public Offer Jurisdiction(s)**) during the offer period (**Offer Period**) as specified in the paragraph “Public Offers in European Economic Area” below.
- Individual Consent / Name(s) and adresse(s) of any Initial Authorised Offeror:** Applicable / Poste Italiane S.p.A. - Società con socio unico - Patrimonio Banco Posta
Viale Europa, 190
00144 Roma
- General Consent/ Other conditions to consent:** Not Applicable

10. PUBLIC OFFERS IN EUROPEAN ECONOMIC AREA

- Public Offer Jurisdiction(s):** Italy
- Offer Period:** From 09/07/2015 to 06/08/2015, save in case of early termination.
- The Certificates can be placed in Italy by use of “distance marketing techniques” (“*tecniche di comunicazione a distanza*”) pursuant to article 32 of the Italian Financial Service Act and the implementing regulation issued by Consob and in accordance with the usual procedures of the Distributor.
- Offer Price:** The Certificates will be offered at the Issue Price of which 1.50% is represented by distribution fee payable upfront by the Issuer to the distributors. The Issue Price also includes a structuring fee of 0.60% charged by the Issuer. The Issue Price is also increased by fees, if any, as mentioned below.
- Conditions to which the offer is subject:** Offers of the Certificates are conditional on their issue and, on any additional conditions set out in the standard terms of business of the financial intermediaries, notified to investors by such relevant financial intermediaries.
- The Issuer reserves the right, subject to the agreement with Poste Italiane, to close the Offer Period prior to its stated expiry for any reason.
- The Issuer reserves the right, subject to the agreement with Poste Italiane, to withdraw the offer and cancel the issuance of the Certificates for any reason at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises

such right, no potential investor shall be entitled to subscribe or otherwise acquire the Certificates.

The validity of the offer is subject to the condition that the decision of admission to trading on EuroTLX is released by EuroTLX Sim S.p.A. by not later than on the day immediately preceding the Issue Date; otherwise, the offer will be deemed withdrawn and the issuance cancelled. The Issuer undertakes to file the relevant application with EuroTLX in due time to allow EuroTLX to release a decision, according to its rules, within the Issue Date (excluded).

In each case, a notice to the investors on the early termination or the withdrawal, as applicable, will be published on the website of the Issuer (<http://prospectus.socgen.com>).

- Description of the application process:

The distribution activity will be carried out in accordance with the financial intermediary's usual procedures. Prospective investors will not be required to enter into any contractual arrangements directly with the Issuer in relation to the subscription of the Certificates.

- Description of possibility to reduce subscriptions and manner for refunding excess amount paid by applicants:

Not Applicable

- Details of the minimum and/or maximum amount of application:

Minimum amount of application : EUR 1000 (i.e. 1 Certificate)

- Details of the method and time limits for paying up and delivering the Notes:

The Certificates will be issued on the Issue Date against payment to the Issuer of the net subscription moneys. However, the settlement and delivery of the Certificates will be executed through the Dealer mentioned above. Investors will be notified by the relevant financial intermediary of their allocations of Certificates and the settlement arrangements in respect thereof.

The settlement and the delivery of the securities will be executed through the Dealer mentioned above only for technical reasons. However, the Issuer will be the only offeror and as such will assume all the responsibilities in connection with the information contained in the Final Terms together with the Base Prospectus.

- Manner and date in which results of the offer are to be made public:

Publication on the website of the Issuer (<http://prospectus.socgen.com>) and in a daily newspaper of general circulation in the relevant place(s) of listing and/or public offer at the end of the subscription period if required by local regulation.

- Procedure for exercise of any right of pre-emption, negotiability of subscription rights and treatment of subscription rights not exercised:

Not Applicable

- Whether tranche(s) has/have been reserved for certain

Not Applicable

countries:

- Process for notification to applicants of the amount allotted and the indication whether dealing may begin before notification is made:

Not Applicable

- Amount of any expenses and taxes specifically charged to the subscriber or purchaser:

Taxes charged in connection with the subscription, transfer, purchase or holding of the Certificates must be paid by the Certificateholders and neither the Issuer nor the Guarantor shall have any obligation in relation thereto; in that respect, Certificateholders shall consult professional tax advisers to determine the tax regime applicable to their own situation. The Certificateholders shall also consult the Taxation section in the Base Prospectus.

Subscription fees or purchases fees: None

11. ADDITIONAL INFORMATION

- Minimum Investment in the Notes:

EUR 1000 (i.e. 1 Certificate)

- Minimum Trading:

EUR 1000 (i.e. 1 Certificate)

- Location where the Prospectus, any Supplements thereto and the Final Terms can be collected or inspected free of charge in Italy:

Société Générale,
Via Olona n.2, 20123 Milano
Italy

12. PUBLIC OFFERS IN OR FROM SWITZERLAND

Not Applicable

ISSUE SPECIFIC SUMMARY

Section A – Introduction and warnings		
A.1	Warning	<p>This summary must be read as an introduction to the Base Prospectus.</p> <p>Any decision to invest in the Certificates should be based on a consideration of the Base Prospectus.</p> <p>Where a claim relating to the information contained in the Base Prospectus is brought before a court, the plaintiff investor might, under the national legislation of the Member States, have to bear the costs of translating the Base Prospectus before the legal proceedings are initiated.</p> <p>Civil liability attaches only to those persons who have tabled this summary, including any translation thereof, but only if the summary is misleading, inaccurate or inconsistent when read together with the other parts of the Base Prospectus or it does not provide, when read together with the other parts of this Base Prospectus, key information in order to aid investors when considering whether to invest in the Certificates.</p>
A.2	Consent to the use of the Base Prospectus	<p>The Issuer consents to the use of this Base Prospectus in connection with a resale or placement of Certificates in circumstances where a prospectus is required to be published under the Prospectus Directive (a Non-exempt Offer) subject to the following conditions:</p> <ul style="list-style-type: none"> - the consent is only valid during the offer period from 09/07/2015 to 06/08/2015 and, in respect of Certificates placed in Italy through “door-to-door selling”, from 09/07/2015 to 30/07/2015 (the Offer Period); - the consent given by the Issuer for the use of the Base Prospectus to make the Non-exempt Offer is an individual consent (an Individual Consent) in respect of Poste Italiane S.p.A. - Società con socio unico - Patrimonio Banco Posta Viale Europa, 190 00144 Roma (the Initial Authorised Offeror) and if the Issuer appoints any additional financial intermediaries after 07/07/2015 and publishes details of them on its website http://prospectus.socgen.com, each financial intermediary whose details are so published (each an Additional Authorised Offeror); - the consent only extends to the use of this Base Prospectus to make Non-exempt Offers of the Certificates in Italy. <p>The information relating to the conditions of the Non-exempt Offer shall be provided to the investors by any Initial Authorised Offeror where the offer will be made.</p>

Section B – Issuer		
B.1	Legal and commercial name of the issuer	Société Générale (or the Issuer)
B.2	Domicile, legal form, legislation and country of incorporation	<p>Domicile: 29, boulevard Haussmann, 75009 Paris, France.</p> <p>Legal form: Public limited liability company (<i>société anonyme</i>).</p> <p>Legislation under which the Issuer operates: French law.</p> <p>Country of incorporation: France.</p>
B.4b	Known trends affecting the issuer and the industries in which it operates	2014 was another challenging year for the economy, with global activity posting only moderate growth that varied by region. This trend is expected to carry over into 2015, which is shaping up to deliver a weaker-than-expected global economic recovery amid myriad uncertainties both on the geopolitical

		<p>front and on the commodity and forex markets.</p> <p>The euro zone is struggling to return to more dynamic growth, thus slowing the reduction of public deficits. Interest rates should remain at record lows, but the deflationary risk should be kept under control by the intervention of the ECB which has announced the implementation of a more accommodative monetary policy and the use of its balance sheet to support growth. The depreciation of the euro and falling oil prices should help boost exports and stimulate domestic demand. The US economy should stay on a positive track and the Fed is expected to begin tightening its monetary policy mid-year. Emerging countries have entered a phase of more moderate growth, in particular China. Russia's economy is struggling with the consequences of the Ukrainian crisis coupled with the drop in commodity prices.</p> <p>From a regulatory standpoint, 2014 saw the implementation of the Banking Union. The European Central Bank took the helm of the Single Supervisory Mechanism, overseeing some 130 euro zone banks, with the aim of strengthening the banking system, restoring the confidence of economic operators, harmonising banking supervision rules and reducing the link between banks and their national authorities.</p> <p>In terms of regulatory ratios, the Group can already meet the new requirements.</p>																														
B.5	Description of the Issuer's group and the issuer's position within the group	<p>The Group offers a wide range of advisory services and tailored financial solutions to individual customers, large corporate and institutional investors. The Group relies on three complementary core businesses:</p> <ul style="list-style-type: none"> • French Retail Banking; • International Retail Banking, Financial Services and Insurance and • Corporate and Investment Banking, Private Banking, Asset and Wealth Management and Securities Services. <p>The Issuer is the parent company of the Société Générale Group.</p>																														
B.9	Figure of profit forecast or estimate of the issuer	Not applicable. The Issuer does not make any figure of profit forecast or estimate.																														
B.10	Nature of any qualifications in the audit report on the historical financial information	Not applicable. The audit reports do not include any qualification.																														
B.12	Selected historical key financial information regarding the issuer	<table border="1"> <thead> <tr> <th></th> <th>Quarter 1 – 2015 (non audited)</th> <th>Year ended 2014 (audited, except as mentioned otherwise (*))</th> <th>Quarter 1 – 2014 (non audited)</th> <th>Year ended 2013 (audited) (1)</th> </tr> </thead> <tbody> <tr> <td>Results (in EUR M)</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Net Banking Income</td> <td>6,353</td> <td>23, 561</td> <td>5,656 (*)</td> <td>22,433</td> </tr> <tr> <td>Operating income</td> <td>1,298</td> <td>4, 557 (*)</td> <td>916 (*)</td> <td>2,336</td> </tr> <tr> <td>Net income before non controlling interests</td> <td>962</td> <td>2, 978 (*)</td> <td>239 (*)</td> <td>2,394</td> </tr> <tr> <td>Net income</td> <td>868</td> <td>2, 679 (*)</td> <td>169 (*)</td> <td>2,044</td> </tr> </tbody> </table>		Quarter 1 – 2015 (non audited)	Year ended 2014 (audited, except as mentioned otherwise (*))	Quarter 1 – 2014 (non audited)	Year ended 2013 (audited) (1)	Results (in EUR M)					Net Banking Income	6,353	23, 561	5,656 (*)	22,433	Operating income	1,298	4, 557 (*)	916 (*)	2,336	Net income before non controlling interests	962	2, 978 (*)	239 (*)	2,394	Net income	868	2, 679 (*)	169 (*)	2,044
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		<i>French Retail Banking</i>	273	1, 204 (*)	291 (*)	1,196
		<i>International Retail Banking & Financial Services</i>	139	370 (*)	(343) (*)	983
		<i>Global Banking and Investor Solutions</i>	522	1, 909 (*)	430 (*)	1,206
		<i>Corporate Centre</i>	(66)	(804) (*)	(209) (*)	(1,341)
		<i>Net cost of risk</i>	(613)	(2, 967)	(667) (*)	(4,050)
		<i>Cost/income ratio (2)</i>	70%	68% (*)	72% (*)	67.0%
		<i>ROE after tax (3)</i>	6.9%	5.3%	0.8% (*)	4.1%
		<i>Tier 1 Ratio</i>	12.4%	12.6%	11.8%	11.8%
		Activity (in EUR bn)				
		Total assets and liabilities	1 428.8	1,308.2	1,265.8	1,214.2
		Customer loans	346.9	344.4	318.6	332.7
		Customer deposits	340.5	349.7	315.8	334.2
		Equity (in billions of euros)				
		Group shareholders' equity	57.2	55.2	51.1	50.9
		Total consolidated equity	61.0	58.8	54.1	54.0
		Cash flow statements (in billions of euros)				
		Net inflow (outflow) in cash and cash equivalents	NC	(10,183)	NC	(981)
		<p>(1) Items relating to the results for 2013 have been restated due to the implementation of IFRS 10 & 11.</p> <p>(2) excluding the revaluation of own financial liabilities and DVA</p> <p>(3) Group ROE calculated on the basis of average Group shareholders' equity under IFRS (including IAS 32-39 and IFRS 4), excluding unrealised capital losses and gains except for translation reserves, deeply subordinated Certificates, undated subordinated Certificates and after deduction of interest payable to holders of these Certificates.</p> <p>(*) Certificate that the data for the 2014 financial year have been restated, on 31.03.2015, due to the implementation on January 1st, 2015 of the IFRIC 21 standard resulting in the publication of adjusted data for the previous financial year.</p>				
	No Material adverse change in the prospects of the issuer since the date of its last	There has been no material adverse change in the prospects of the Issuer since 31 December 2014.				

	published audited financial statements	
	Significant changes in the financial or trading position subsequent to the period covered by the historical financial information	Not applicable. There has been no significant change in the financial or trading position of the Issuer since 31 March 2015.
B.13	Recent events particular to the issuer which are to a material extent relevant to the evaluation of the Issuer's solvency	Not Applicable. There has been no recent event particular to the Issuer which is to a material extent relevant to the evaluation of the Issuer's solvency.
B.14	Statement as to whether the issuer is dependent upon other entities within the group	See Element B.5 above for the Issuers' position within the Group. Société Générale is the ultimate holding company of the Group. However, Société Générale operates its own business; it does not act as a simple holding company vis-à-vis its subsidiaries.
B.15	Description of the issuer's principal activities	See Element B.5 above.
B.16	To the extent known to the issuer, whether the issuer is directly or indirectly owned or controlled and by whom, and nature of such control	Not Applicable. To its knowledge, Société Générale is not owned or controlled, directly or indirectly (under French law) by another entity.

Section C – Securities		
C.1	Type and the class of the securities being offered and/or admitted to trading, including any security identification number	The Certificates are derivative instruments indexed on share. ISIN code: XS1101900857 Common Code: 110190085
C.2	Currency of the securities issue	EUR
C.5	Description of any restrictions on the free transferability of the securities	There is no restriction on the free transferability of the Certificates, subject to selling and transfer restrictions which may apply in certain jurisdictions.
C.8	Rights attached to	Rights attached to the securities:

<p>the securities, including ranking and limitations to those rights and procedures for the exercise of those rights</p>	<p>Unless the Certificates are previously redeemed, the Certificates will entitle each holder of the Certificates (a Certificateholder) to receive a redemption amount which may be lower than, equal to or higher than the amount initially invested (see Element C.18).</p> <p>A Certificateholder will be entitled to claim the immediate and due payment of any sum in case:</p> <ul style="list-style-type: none"> - the Issuer fails to pay or to perform its other obligations under the Certificates; - of insolvency or bankruptcy proceeding(s) affecting the Issuer. <p>The Certificateholders' consent shall have to be obtained to amend the contractual terms of the Certificates pursuant to the provisions of an agency agreement, made available to a Certificateholder upon request to the Issuer.</p> <ul style="list-style-type: none"> - The Issuer accepts the exclusive competence of the courts of England in benefit of the Certificateholders in relation to any dispute against the Issuer but accepts that such Certificateholders may bring their action before any other competent court. <p>Ranking:</p> <p>The Certificates will be direct, unconditional, unsecured and unsubordinated obligations of the Issuer and will rank equally with all other outstanding direct, unconditional, unsecured and unsubordinated obligations of the Issuer, present and future.</p> <p>Limitations to rights attached to the securities:</p> <ul style="list-style-type: none"> - in the case of adjustments affecting the underlying instrument(s), the Issuer may amend the terms and conditions or in the case of the occurrence of extraordinary events affecting the underlying instrument(s), the Issuer may substitute the underlying instrument(s) by new underlying instrument(s), monetise all or part of the due amounts until the maturity date of the Certificates, postpone the maturity date of the Certificates, redeem early the Certificates on the basis of the market value of these Certificates, or deduct from any due amount the increase cost of hedging, and in each case without the consent of the Certificateholders; - the Issuer may redeem early the Certificates on the basis of the market value of these Certificates for tax or regulatory reasons; - the rights to payment of principal and interest will be prescribed within a period of ten years (in the case of principal) and five years (in the case of interest) from the date on which the payment of these amounts has become due for the first time and has remained unpaid. <p>Taxation</p> <p>All payments in respect of Certificates, Receipts and Coupons or under the Guarantee shall be made free and clear of, and without withholding or deduction for or on account of, any present or future taxes, duties, assessments or governmental charges of whatever nature imposed, levied, collected, withheld or assessed by or on behalf of any Tax Jurisdiction unless such withholding or deduction is required by law.</p> <p>In the event that any amounts are required to be deducted or withheld for, or on behalf of, any Tax Jurisdiction, the relevant Issuer or, as the case may be, the Guarantor shall (except in certain circumstances), to the fullest extent permitted by law, pay such additional amount as may be necessary, in order that each Certificateholder, Receiptholder or Couponholder, after deduction or withholding of such taxes, duties, assessments or governmental charges, will receive the full amount then due and payable.</p>
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		<p>Governing law</p> <p>The Certificates and any non-contractual obligations arising out of or in connection with the Certificates will be governed by, and shall be construed in accordance with English law.</p>
C.11	<p>Whether the securities offered are or will be the object of an application for admission to trading, with a view to their distribution in a regulated market or other equivalent markets with indication of the markets in question</p>	<p>Application will be made for the Certificates to be admitted to trading on EuroTLX, a Multilateral Trading Facility organized and managed by EuroTLX Sim S.p.A..</p>
C.15	<p>How the value of the investment is affected by the value of the underlying instrument(s)</p>	<p>The value of the Certificates, the payment of a coupon amount on a relevant interest payment date to a Certificateholder, the payment of an automatic early redemption amount on a relevant automatic early redemption date and the payment of a redemption amount to a Certificateholder on the maturity date will depend on the performance of the underlying asset(s), on the relevant valuation date(s).</p> <p>The value of the Certificates is linked to the positive or negative performance of one or several underlying instrument(s) within the basket. The amounts to be paid are determined on the basis of the condition which is satisfied (or not) if the performance of the underlying instrument is higher than or equal to a predefined barrier performance.</p>
C.16	<p>The maturity date and the final reference date</p>	<p>The maturity date of the Certificates will be 28/08/2018, and the final reference date will be the last valuation date.</p> <p>The maturity date may be modified pursuant to the provisions of Element C.8 above and Element C.18 below.</p>
C.17	<p>Settlement procedure of the derivative securities</p>	<p>Cash delivery</p>
C.18	<p>How the return on derivative securities takes place</p>	<p>Unless previously redeemed, the return on the derivative securities will take place as follows:</p> <p>Specified Denomination: EUR 1000</p> <p>Structured Interest Amount(s): Unless previously redeemed, on each Interest Payment Date(i) (i from 1 to 3), the Issuer shall pay to the Certificateholders, for each Certificate, an amount determined by the Calculation Agent as follows:</p> <p>Scenario 1: If on Valuation Date(i), WorstPerformance(i) is higher than or equal to -45%, then: Structured Interest Amount(i) = Max(0; Specified Denomination x (i x 10%) - SumCouponsPaid(i-1))</p> <p>Scenario 2:</p>

	<p>If on Valuation Date(i), WorstPerformance(i) is lower than -45%, then: Structured Interest Amount(i) = 0 (zero)</p>
<p>Specified Period(s)/Interest Payment Date(s): (DD/MM/YYYY)</p>	<p>Interest Payment Date(i) (i from 1 to 3): 1 - 01/09/2016 2 - 01/09/2017 3 - 28/08/2018</p>
<p>Automatic Early Redemption Amount(s):</p>	<p>Unless previously redeemed, if an Automatic Early Redemption Event has occurred, then the Issuer shall redeem early the Certificates on Automatic Early Redemption Date(i) (i from 1 to 2) in accordance with the following provisions in respect of each Certificate:</p> <p>Automatic Early Redemption Amount(i) = Specified Denomination x [100%]</p>
<p>Automatic Early Redemption Date(s): (DD/MM/YYYY)</p>	<p>Automatic Early Redemption Date(i) (i from 1 to 2): 1 - 01/09/2016 2 - 01/09/2017</p>
<p>Final Exercise Amount:</p>	<p>Unless previously redeemed, the Issuer shall redeem the Certificates on the Final Exercise Date, in accordance with the following provisions in respect of each Certificate:</p> <p>Scenario 1: If on Valuation Date(3), WorstPerformance(3) is higher than or equal to -45%, then: Final Exercise Amount = Specified Denomination x 100%</p> <p>Scenario 2: If on Valuation Date(3), WorstPerformance(3) is lower than -45%, then: Final Exercise Amount = Specified Denomination x (100% + WorstPerformance(3))</p>
<p>Definitions relating to date(s):</p>	
<p>Valuation Date(0): (DD/MM/YYYY)</p>	<p>21/08/2015</p>
<p>Valuation Date(i); (i from 1 to 3) (DD/MM/YYYY)</p>	<p>1 - 25/08/2016 2 - 25/08/2017 3 - 21/08/2018</p>

		<p>Definitions relating to the Product: Applicable, subject to the provisions of the Additional Terms and Conditions relating to Formulae</p> <p>SumCouponsPaid(i-1) (i from 2 to 3) means $\text{SumCouponsPaid}(i-2) + \text{Structured Interest Amount}(i-1)$ With: $\text{SumCouponsPaid}(0) = 0$ (zero)</p> <p>WorstPerformance(i) (i from 1 to 3) means the Minimum, for k from 1 to 3, of $\text{Performance}(i, k)$, as defined in Condition 4.6 of the Additional Terms and Conditions relating to Formulae.</p> <p>Performance(i,k) (i from 1 to 3) (k from 1 to 3) means $(S(i, k) / S(0, k)) - 100\%$, as defined in Condition 4.1 of the Additional Terms and Conditions relating to Formulae.</p> <p>S(i,k) (i from 0 to 3) (k from 1 to 3) means in respect of any Valuation Date(i) the Closing Price of the Underlying(k), as defined in Condition 4.0 of the Additional Terms and Conditions relating to Formulae.</p> <p>Automatic Early Redemption Event is deemed to have occurred, as determined by the Calculation Agent, if on a Valuation Date(i) (i from 1 to 2), $\text{WorstPerformance}(i)$ is higher than or equal to 0%</p>																				
C.19	The final reference price of the underlying	<p>See Element C.18 above.</p> <p>Final reference price: the value of the underlying instrument(s) on the relevant valuation date(s) for the redemption, subject to the occurrence of certain extraordinary events and adjustments affecting such underlying instrument(s).</p>																				
C.20	Type of the underlying and where the information on the underlying can be found	<p>The type of underlying is: share</p> <p>Information about the underlying is available on the following website(s), if any, or upon simple request to Société Générale.</p> <table border="1"> <thead> <tr> <th>k</th> <th>Company</th> <th>Bloomberg Ticker</th> <th>Exchange</th> <th>Website</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Amazon.com Inc</td> <td>AMZN UW</td> <td>NASDAQ STOCK EXCHANGE</td> <td>www.amazon.com/</td> </tr> <tr> <td>2</td> <td>Netflix Inc</td> <td>NFLX UW</td> <td>NASDAQ GLOBAL SELECT TEMP_MARKET</td> <td>www.netflix.com</td> </tr> <tr> <td>3</td> <td>Microsoft Corp</td> <td>MSFT UW</td> <td>NASDAQ GLOBAL SELECT TEMP_MARKET</td> <td>www.microsoft.com/msft/</td> </tr> </tbody> </table>	k	Company	Bloomberg Ticker	Exchange	Website	1	Amazon.com Inc	AMZN UW	NASDAQ STOCK EXCHANGE	www.amazon.com/	2	Netflix Inc	NFLX UW	NASDAQ GLOBAL SELECT TEMP_MARKET	www.netflix.com	3	Microsoft Corp	MSFT UW	NASDAQ GLOBAL SELECT TEMP_MARKET	www.microsoft.com/msft/
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3	Microsoft Corp	MSFT UW	NASDAQ GLOBAL SELECT TEMP_MARKET	www.microsoft.com/msft/																		

Section D – Risks		
D.2	Key information on the key risks that are specific to the issuer	<p>The Group is exposed to the risks inherent in its core businesses.</p> <p>The Group's risk management focuses on the following main categories of risks, any of which could materially adversely affect the Group's business, results of operations and financial condition:</p> <p>Credit and counterparty risk (including country risk): risk of losses arising from the inability of the Group's customers, issuers or other counterparties to meet their financial commitments. Credit risk includes counterparty risk linked to market transactions (replacement risk) and as well as securitisation activities.</p> <p>Market risk: risk of a loss of value on financial instruments arising from changes in market parameters, volatility of these parameters and correlations between them.</p> <p>Operational risks: risk of losses or sanctions due to inadequacies or failures in internal procedures or systems, human error or external events;</p> <p>Structural interest and exchange rate risk: risk of loss or of write-downs in the Group's assets arising from variations in interest or exchange rates.</p> <p>Liquidity risk: risk of the Group not being able to meet its cash or collateral requirements as they arise and at a reasonable cost.</p> <p>The Issuer and any of its subsidiaries and/or its affiliates, in connection with its other business activities, may possess or acquire material information about the underlying assets. Such activities and information may cause consequences adverse to Certificateholders.</p> <p>The Issuer and any of its subsidiaries and/or its affiliates may act in other capacities with regard to the Certificates, such as market maker, calculation agent or agent. Therefore, a potential conflict of interests may arise.</p> <p>In connection with the offering of the Certificates, the Issuer and/or its affiliates may enter into one or more hedging transaction(s) with respect to a reference asset(s) or related derivatives, which may affect the market price, liquidity or value of the Certificates.</p>
D.6	Key information on the key risks that are specific to the securities and risk warning to the effect that investors may lose the value of their entire investment or part of it	<p>The Certificates may provide for an automatic early redemption linked to a specific event. Therefore, this may prevent the Certificateholders from benefitting from the performance of the underlying instrument(s) over the whole period initially envisaged.</p> <p>The terms and conditions of the Certificates may include provisions under which upon the occurrence of certain market disruptions delays in the settlement of the Certificates may be incurred or certain modifications be made. Moreover, in case of occurrence of events affecting the underlying instrument(s), the terms and conditions of the Certificates allow the Issuer to substitute the underlying instrument(s) by new underlying instrument(s), cease the exposure to the underlying asset(s) and apply a reference rate to the proceeds so obtained until the maturity date of the Certificates, postpone the maturity date of the Certificates, early redeem the Certificates on the basis of the market value of these Certificates, or deduct from any due amount the increase cost of hedging, and in each case without the consent of the Certificateholders.</p> <p>Payments (whether in respect of principal and/or interest and whether at maturity or otherwise) on the Certificates are calculated by reference to certain underlying(s), the return of the Certificates is based on changes in the value of the underlying(s), which may fluctuate. Potential investors should be aware that these Certificates may be volatile and that they may receive no interest and may lose all or a substantial portion of their principal.</p> <p>During the lifetime of the Certificates, the market value of these Certificates</p>

	<p>may be lower than the invested capital. Furthermore, an insolvency of the Issuer may cause a total loss of the invested capital.</p> <p>The attention of the investors is drawn to the fact that they could sustain an entire or a partial loss of their investment.</p>
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Section E – Offer		
E.2.b	Reasons for the offer and use of proceeds	The net proceeds from each issue of Certificates will be applied for the general financing purposes of the Société Générale Group, which include making a profit.
E.3	Description of the terms and conditions of the offer	<p>Public Offer Jurisdiction(s): Italy</p> <p>Offer Period: From 09/07/2015 to 06/08/2015, save in case of early termination.</p> <p>The Certificates can be placed in Italy by use of “distance marketing techniques” (“<i>tecniche di comunicazione a distanza</i>”) pursuant to article 32 of the Italian Financial Service Act and the implementing regulation issued by Consob and in accordance with the usual procedures of the Distributor.</p> <p>Offer Price: The Certificates will be offered at the Issue Price of which 1.50% is represented by distribution fee payable upfront by the Issuer to the distributors. The Issue Price also includes a structuring fee of 0.60% charged by the Issuer. The Issue Price is also increased by fees, if any, as mentioned below.</p> <p>Conditions to which the offer is subject: Offers of the Certificates are conditional on their issue and, on any additional conditions set out in the standard terms of business of the financial intermediaries, notified to investors by such relevant financial intermediaries.</p> <p>The Issuer reserves the right, subject to the agreement with Poste Italiane, to close the Offer Period prior to its stated expiry for any reason.</p> <p>The Issuer reserves the right, subject to the agreement with Poste Italiane, to withdraw the offer and cancel the issuance of the Certificates for any reason at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises such right, no potential investor shall be entitled to subscribe or otherwise acquire the Certificates.</p> <p>The validity of the offer is subject to the condition that the decision of admission to trading on EuroTLX is released by EuroTLX Sim S.p.A. by not later than on the day immediately preceding the Issue Date; otherwise, the offer will be deemed withdrawn and the issuance cancelled. The Issuer undertakes to file the relevant application with EuroTLX in due time to allow EuroTLX to release a decision, according to its rules, within the Issue Date (excluded).</p> <p>In each case, a notice to the investors on the early termination or the withdrawal, as applicable, will be published on the website of the Issuer (http://prospectus.socgen.com).</p>
E.4	Description of any interest that is material to the issue/offer including	Save for any fees payable to the dealer, so far as the Issuer is aware, no person involved in the issue of the Certificates has an interest material to the offer.

	conflicting interests	
E.7	Estimated expenses charged to the investor by the Issuer or the offeror	Not Applicable. No expenses are charged to the investor by the Issuer or the offeror.

NOTA DI SINTESI SPECIFICA DELL'EMISSIONE

Sezione A - Introduzione e avvertenze		
A.1	Avvertenza	<p>La presente nota di sintesi deve essere letta come introduzione al Prospetto di Base.</p> <p>Qualsivoglia decisione da parte dell'investitore in merito all'investimento nei Certificati deve basarsi su una valutazione complessiva del Prospetto di Base.</p> <p>Qualora sia proposto un ricorso dinanzi all'autorità giudiziaria in merito alle informazioni contenute nel Prospetto di Base, il ricorrente potrebbe essere tenuto a sostenere i costi della traduzione del Prospetto di Base prima dell'inizio del procedimento, ai sensi della legislazione nazionale degli Stati Membri.</p> <p>Nessun soggetto che ha provveduto alla predisposizione della presente nota di sintesi, compresa l'eventuale traduzione, potrà essere ritenuto responsabile civilmente, salvo che questa risulti fuorviante, imprecisa o incoerente se letta congiuntamente alle altre parti del Prospetto di Base , o non offra, se letta congiuntamente alle altre parti del presente Prospetto di Base , informazioni essenziali volte ad agevolare la decisione dell'investitore di investire nei Certificati.</p>
A.2	Consenso all'utilizzo del Prospetto di Base	<p>L'Emittente acconsente all'utilizzo del presente Prospetto di Base in relazione alla rivendita o al collocamento dei Certificati nel caso in cui sia richiesta la pubblicazione di un prospetto ai sensi delle Direttiva Prospetti (una Offerta Non Esente) subordinatamente alle seguenti condizioni:</p> <ul style="list-style-type: none"> - il consenso è valido solamente durante il periodo di offerta dal 09/07/2015 al 06/08/2015 e, con riferimento ai Certificati distribuiti in Italia mediante "offerta fuori sede", dal 09/07/2015 al 30/07/2015 (il Periodo di Offerta); - il consenso fornito dall'Emittente per l'utilizzo del Prospetto di Base ai fini dell'Offerta Non Esente è un consenso individuale (un Consenso Individuale) in relazione a Poste Italiane S.p.A. - Società con socio unico - Patrimonio Banco Posta Viale Europa, 190 00144 Roma (l'Offerente Autorizzato Iniziale) e, qualora l'Emittente nomini eventuali intermediari finanziari aggiuntivi successivamente al 07/07/2015 e pubblici i relativi dettagli sul proprio sito web http://.prospectus.socgen.com, ciascun intermediario finanziario i cui dettagli vengono così pubblicati (ciascuno, un Offerente Autorizzato Aggiuntivo); - il consenso si applica esclusivamente all'utilizzo del presente Prospetto di Base ai fini delle Offerte Non Esenti di Certificati in Italia. <p>Le informazioni relative alle condizioni dell'Offerta Non Esente saranno fornite agli investitori da qualunque Offerente Autorizzato Iniziale nella giurisdizione in cui sarà effettuata l'offerta.</p>

Sezione B – Emittente		
B. 1	Ragione sociale e	Société Générale (o l' Emittente)

	denominazione commerciale dell'emittente	
B.2	Sede legale, forma giuridica, legislazione e paese di costituzione	<p>Sede legale: 29, boulevard Haussmann, 75009 Paris, France.</p> <p>Forma giuridica: Società per azioni a responsabilità limitata (<i>société anonyme</i>).</p> <p>Legislazione di riferimento dell'Emittente: diritto francese.</p> <p>Paese di costituzione: Francia.</p>
B.4b	Tendenze note suscettibili di influire sull'emittente e sui settori in cui opera	<p>Il 2014 è stato un altro anno difficile per l'economia, con le attività a livello globale che hanno fatto registrare solo una crescita moderata, diversa da regione a regione. Tale tendenza continuerà probabilmente anche nel 2015, anno che si sta preparando a offrire una ripresa a livello globale inferiore alle attese, tra mille incertezze sia di natura geopolitica che in termini di mercati delle materie prime e dei cambi.</p> <p>La zona Euro sta faticando a ritornare a una crescita più dinamica, rallentando così la riduzione del disavanzo pubblico. I tassi di interesse dovrebbero rimanere ai livelli minimi, ma il rischio di deflazione dovrebbe essere tenuto sotto controllo grazie all'intervento della BCE che ha annunciato l'adozione di una politica monetaria più accomodante e l'utilizzo del proprio bilancio per sostenere la crescita. Il deprezzamento dell'Euro e il calo dei prezzi del petrolio dovrebbero contribuire a migliorare le esportazioni e a stimolare la domanda interna. L'economia USA dovrebbe continuare a rimanere positiva e si prevede che la Fed avvierà le proprie attività di stretta monetaria verso metà anno. I paesi emergenti stanno vivendo una fase di crescita più moderata, specialmente per quanto riguarda la Cina. L'economia russa si trova ad affrontare le conseguenze della crisi in Ucraina e del crollo dei prezzi delle materie prime.</p> <p>Dal punto di vista normativo, il 2014 ha visto l'implementazione della Unione Bancaria. La Banca Centrale Europea ha assunto la guida del Sistema Unico di Vigilanza, controllando circa 130 banche della zona Euro, allo scopo di rafforzare il sistema bancario, ripristinare la fiducia degli operatori economici, armonizzare le norme di vigilanza bancaria e ridurre il collegamento tra banche e rispettive autorità nazionali.</p> <p>In termini di coefficienti normativi, il Gruppo è già in grado di soddisfare i nuovi requisiti.</p>
B.5	Descrizione del gruppo e della posizione dell'emittente all'interno del gruppo	<p>Il Gruppo offre una vasta gamma di servizi di consulenza e soluzioni finanziarie su misura destinate a clienti privati, grandi aziende e investitori istituzionali. Il Gruppo si basa su tre attività <i>core</i> complementari:</p> <ul style="list-style-type: none"> • attività di <i>Retail Banking</i> in Francia; • <i>International Retail Banking, Financial Services and Insurance</i>; e • <i>Corporate and Investment Banking, Private Banking, Asset and Wealth Management e Securities Services</i>. <p>L'Emittente è una controllata del Gruppo Société Générale e non ha alcuna società controllata.</p>
B.9	Previsioni o stime relative agli utili dell'emittente	Non Applicabile. L'Emittente non effettua alcuna previsione o stima in relazione agli utili.
B.10	Natura di eventuali riserve espresse nella	Non Applicabile. La relazione della società di revisione non contiene alcuna riserva.

	relazione della società di revisione in merito ai dati storico-finanziari																																																																							
B.12	Principali dati storico-finanziari selezionati relativi all'emittente	<table border="1"> <thead> <tr> <th></th> <th>1 Trimestre – 2015 (non certificato)</th> <th>Esercizio 2014 (certificato, salvo quanto altrimenti riportato (*))</th> <th>1 Trimestre – 2014 (non certificato)</th> <th>Esercizio 2013 (certificato) (1)</th> </tr> </thead> <tbody> <tr> <td>Risultati (in milioni di EUR)</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Risultato netto delle attività bancarie</td> <td>6,353</td> <td>23,561</td> <td>5,656 (*)</td> <td>22,433</td> </tr> <tr> <td>Reddito Operativo</td> <td>1,298</td> <td>4,557 (*)</td> <td>916 (*)</td> <td>2,336</td> </tr> <tr> <td>Risultato netto prima delle partecipazioni di minoranza</td> <td>962</td> <td>2, 978 (*)</td> <td>239 (*)</td> <td>2,394</td> </tr> <tr> <td>Risultato netto</td> <td>868</td> <td>2, 679 (*)</td> <td>169 (*)</td> <td>2,044</td> </tr> <tr> <td><i>Retail Banking in Francia,</i></td> <td>273</td> <td>1, 204 (*)</td> <td>291 (*)</td> <td>1,196</td> </tr> <tr> <td><i>International Retail Banking & Financial Services</i></td> <td>139</td> <td>370 (*)</td> <td>(343) (*)</td> <td>983</td> </tr> <tr> <td><i>Global Banking and Investor Solutions</i></td> <td>522</td> <td>1, 909 (*)</td> <td>430 (*)</td> <td>1,206</td> </tr> <tr> <td><i>Corporate Centre</i></td> <td>(66)</td> <td>(804) (*)</td> <td>(209) (*)</td> <td>(1,341)</td> </tr> <tr> <td>Costo netto del rischio</td> <td>(613)</td> <td>(2, 967)</td> <td>(667) (*)</td> <td>(4,050)</td> </tr> <tr> <td>Costo / profitto rapporto (2)</td> <td>70%</td> <td>68% (*)</td> <td>72% (*)</td> <td>67.0%</td> </tr> <tr> <td>ROE netto delle tasse (3)</td> <td>6.9%</td> <td>5.3%</td> <td>0.8% (*)</td> <td>4.1%</td> </tr> <tr> <td><i>Tier 1 Ratio</i></td> <td>12.4%</td> <td>12.6%</td> <td>11.8%</td> <td>11.8%</td> </tr> </tbody> </table>		1 Trimestre – 2015 (non certificato)	Esercizio 2014 (certificato, salvo quanto altrimenti riportato (*))	1 Trimestre – 2014 (non certificato)	Esercizio 2013 (certificato) (1)	Risultati (in milioni di EUR)					Risultato netto delle attività bancarie	6,353	23,561	5,656 (*)	22,433	Reddito Operativo	1,298	4,557 (*)	916 (*)	2,336	Risultato netto prima delle partecipazioni di minoranza	962	2, 978 (*)	239 (*)	2,394	Risultato netto	868	2, 679 (*)	169 (*)	2,044	<i>Retail Banking in Francia,</i>	273	1, 204 (*)	291 (*)	1,196	<i>International Retail Banking & Financial Services</i>	139	370 (*)	(343) (*)	983	<i>Global Banking and Investor Solutions</i>	522	1, 909 (*)	430 (*)	1,206	<i>Corporate Centre</i>	(66)	(804) (*)	(209) (*)	(1,341)	Costo netto del rischio	(613)	(2, 967)	(667) (*)	(4,050)	Costo / profitto rapporto (2)	70%	68% (*)	72% (*)	67.0%	ROE netto delle tasse (3)	6.9%	5.3%	0.8% (*)	4.1%	<i>Tier 1 Ratio</i>	12.4%	12.6%	11.8%	11.8%
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			Attivo (in miliardi di EUR)				
			Totale attivo e passivo	1,428.8	1,308.2	1,265.8	1,214.2
			Finanziamenti a clienti	346.9	344.4	318.6	332.7
			Depositi clienti	340.5	349.7	315.8	334.2
			Patrimonio Netto (in miliardi di EUR)				
			Patrimonio netto del Gruppo	57.2	55.2	51.1	50.9
			Totale patrimonio netto consolidato	61.0	58.8	54.1	54.0
			Prospetto dei Flussi di Cassa (in miliardi di EUR)				
			Flussi di cassa e mezzi equivalenti in entrata/(in uscita)	NC	(10,183)	NC	(981)
		<p>(1) Le voci relative ai risultati per il 2013 sono stati riformulati in seguito all'implementazione di IFRS 10 e 11.</p> <p>(2) escludendo la rivalutazione delle proprie passività finanziarie e DVA</p> <p>(3) Gruppo ROE calcolato sulla base della media patrimonio netto di Gruppo in base agli IFRS (incluso IAS 32-39 e IFRS 4), escluse le minusvalenze non realizzate e le plusvalenze, ad eccezione per le riserve di traduzione, note profondamente subordinate, obbligazioni subordinate non datati e dopo deduzione di interessi passivi per i titolari di queste note.</p> <p>(*) I dati per l'esercizio 2014 sono stati modificati, in data 31 marzo 2015, per riflettere l'implementazione, in data 1 gennaio 2015, dello standard IFRIC 21, che ha comportato la pubblicazione di dati rettificati del precedente esercizio.</p>					
	Nessun cambiamento sostanzialmente pregiudizievole e delle prospettive	Dalla data del 31 dicembre 2014 non si è verificato alcun cambiamento sostanzialmente pregiudizievole in relazione alle prospettive dell'Emittente.					

	dell'emittente dalla data di pubblicazione dell'ultimo bilancio certificato	
	Cambiamenti significativi relativi alla situazione finanziaria o commerciale dell'emittente successivi al periodo cui si riferiscono i dati storico-finanziari	Non Applicabile. Successivamente al 31 marzo 2015 non si è verificato alcun cambiamento rilevante in relazione alla situazione finanziaria o commerciale dell'Emittente.
B.13	Eventi recenti relativi all'emittente che rilevano, in misura sostanziale, ai fini della valutazione della solvibilità dell'emittente	Non Applicabile. Non si sono verificati eventi recenti relativi all'Emittente che rilevano, in misura sostanziale, ai fini della valutazione della solvibilità dell'Emittente.
B.14	Dichiarazione in ordine alla dipendenza dell'emittente da altre entità del gruppo	Per le informazioni sulla posizione dell'Emittente all'interno del Gruppo si rimanda all'Elemento B.5 che precede. Société Générale è la società che fa capo al Gruppo. Tuttavia, Société Générale gestisce le proprie attività; non agisce come una semplice società holding verso le sue controllate.
B.15	Descrizioni delle attività principali dell'emittente	Si rimanda all'Elemento B.5 che precede.
B.16	Per quanto a conoscenza dell'emittente, soggetto da cui l'emittente è controllato o partecipato, direttamente o indirettamente	Non applicabile. Per quanto sua conoscenza, Société Générale non è né posseduta né controllata, direttamente o indirettamente (al senso del diritto francese) da un'altra entità.

	e, e descrizione della natura di tale controllo	
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Sezione C – Strumenti finanziari		
C.1	Tipologia e classe dei titoli oggetto dell'offerta e/o ammessi alle contrattazioni, ivi compresi i rispettivi codici identificativi	<p>I Certificati sono strumenti derivati indicizzati ad azioni.</p> <p>Codice ISIN: XS1101900857 Codice <i>Common</i>: 110190085</p>
C.2	Valuta dei titoli oggetto di emissione	EUR
C.5	Descrizione di eventuali limitazioni alla libera trasferibilità dei titoli	Non sussiste alcuna limitazione alla libera trasferibilità dei Certificati, ferme restando le restrizioni di vendita e trasferimento eventualmente in vigore in talune giurisdizioni.
C.8	Diritti connessi ai titoli, tra cui i relativi limiti e priorità, e le procedure per il relativo esercizio	<p>Diritti connessi ai titoli:</p> <p>I Certificati, salvo ove rimborsati in anticipo, daranno diritto a ciascun titolare dei Certificati (un Titolare dei Certificati) di ricevere un importo di rimborso che potrebbe risultare inferiore, uguale o maggiore rispetto all'importo inizialmente investito (si rimanda all'Elemento C.18).</p> <p>Il Titolare dei Certificati avrà diritto a pretendere l'immediato pagamento di qualunque importo nel caso in cui:</p> <ul style="list-style-type: none"> - l'Emittente non paghi o non rispetti gli altri obblighi ai sensi dei Certificati - risultino pendenti procedimenti di insolvenza o fallimento nei confronti dell'Emittente. <p>La modifica dei termini contrattuali dei Certificati richiede necessariamente il consenso dei Titolari dei Certificati ai sensi delle disposizioni di un accordo di agenzia, reso disponibile ai Titolari dei Certificati su richiesta dell'Emittente.</p> <ul style="list-style-type: none"> - L'Emittente accetta la competenza esclusiva dei tribunali inglesi in favore dei Titolari dei Certificati in relazione a qualunque controversia nei confronti dell'Emittente, e che tali Titolari dei Certificati possano promuovere un'azione legale innanzi a qualunque altro tribunale competente. <p>Priorità</p> <p>I Certificati sono obbligazioni dirette, incondizionate, non garantite e non subordinate dell'Emittente e saranno <i>pari passu</i> rispetto a tutte le altre obbligazioni dirette, incondizionate, non garantite e non subordinate dell'Emittente, presenti e future, in circolazione.</p>

		<p>Limiti ai diritti connessi ai titoli:</p> <ul style="list-style-type: none"> - in caso di rettifiche che interessino le attività sottostanti, l'Emittente potrà modificare i termini e le condizioni o, nel caso in cui si verificano eventi di natura straordinaria che interessino gli strumenti sottostanti, l'Emittente potrà sostituire gli strumenti sottostanti con nuovi strumenti sottostanti, monetizzare tutti o parte degli importi dovuti sino alla data di scadenza dei Certificati, posticipare la data di scadenza dei Certificati, rimborsare anticipatamente i Certificati sulla base del loro valore di mercato, o detrarre da qualunque importo dovuto il maggiore costo per la copertura, e in ciascun caso senza il consenso dei Titolari dei Certificati; - l'Emittente potrà rimborsare anticipatamente i Certificati sulla base del loro valore di mercato per motivi di natura fiscale o normativa; - i diritti al pagamento di capitale e interessi si prescriveranno entro un periodo di dieci anni (per quanto riguarda il capitale) e cinque anni (per quanto riguarda gli interessi) a decorrere dalla data in cui il pagamento di detti importi è divenuto per la prima volta esigibile e non sia stato onorato. <p>Tassazione</p> <p>Tutti i pagamenti relativi ai Certificati, alle Ricevute e alle Cedole o previsti ai sensi della Garanzia saranno effettuati senza ritenute o detrazioni in relazione a o in acconto a fronte di alcuna tassa, imposta, accertamento od onere governativo di qualunque natura imposti, esatti, riscossi, trattenuti o accertati, al presente o in futuro, da o per conto di qualunque Autorità Fiscale, salvo ove tale ritenuta o detrazione sia richiesta a norma di legge.</p> <p>Nel caso in cui sia necessario detrarre o trattenere qualunque importo in relazione a o per conto di qualunque Autorità Fiscale, il relativo Emittente o, a seconda dei casi, il Garante provvederà (salvo che in determinate circostanze), nella misura massima consentita dalla legge, a versare tale importo aggiuntivo ove necessario, in modo che ciascun Titolare dei Certificati, Titolare delle Ricevute o Titolare delle Cedole percepisca, dopo la detrazione o ritenuta a fronte di tali tasse, imposte, accertamenti od oneri governativi, l'intero importo in quel momento dovuto ed esigibile.</p> <p>Legge applicabile</p> <p>I Certificati e qualsiasi altro obbligo extracontrattuale derivante da o relativo ai Certificati saranno disciplinati da e interpretati in conformità al diritto inglese.</p>
C.11	<p>Se i titoli offerti sono o saranno oggetto di una domanda di ammissione alla negoziazione ai fini di ottenerne la distribuzione su un mercato regolamentato o in altri mercati equivalenti, con indicazione dei mercati in questione</p>	<p>Sarà presentata domanda di ammissione alla negoziazione dei Certificati su EuroTLX, un Sistema di Negoziazione Multilaterale organizzato e gestito da EuroTLX Sim S.p.A..</p>
C.15	<p>Modo in cui il valore dello strumento(i)</p>	<p>Il valore dei Certificati, il pagamento a un Titolare dei Certificati di un importo cedolare in una data di pagamento degli interessi, il pagamento di un importo a titolo di rimborso anticipato automatico in una data di rimborso anticipato automatico e il</p>

	sottostante(i) incide sul valore dell'investiment o	<p>pagamento di un importo di rimborso ad un Titolare dei Certificati alla data di scadenza, dipenderanno dalla performance del sottostante o dei sottostanti alla relativa data di valutazione (o alle relative date di valutazione).</p> <p>Il valore dei Certificati è correlato alla performance positiva o negativa degli strumenti sottostanti. Gli importi da pagare sono determinati in base alla condizione che risulta soddisfatta (o non soddisfatta) nel caso in cui la performance dello strumento sottostante sia maggiore rispetto a, o pari a, l'andamento di una barriera predefinita.</p>	
C.16	Data di scadenza e data di riferimento finale	<p>La data di scadenza dei Certificati sarà il 28/08/2018 e la data di riferimento finale sarà l'ultima data di valutazione.</p> <p>La data di scadenza può essere modificata ai sensi di quanto disposto nel precedente Elemento C.8 e del successivo Elemento C.18.</p>	
C.17	Procedure di regolamento dei titoli derivati	<p>Consegna per contanti</p>	
C.18	Come si ottiene il rendimento sui valori mobiliari derivati	<p>Salvo laddove i Certificati vengano rimborsati in anticipo, il rendimento sui titoli derivati avrà le seguenti caratteristiche:</p> <p>Denominazione specifica: EUR 1.000</p>	
		<p>Importo degli Interessi Strutturati:</p>	<p>Salvo ove rimborsati in anticipo, in corrispondenza di ogni Data di Pagamento degli Interessi(i) (i da 1 a 3), l'Emittente pagherà ai Titolari dei Certificati, per ogni Certificato, un importo determinato dall'Agente per il Calcolo nel seguente modo:</p> <p>Scenario 1:</p> <p>Se alla Data di Valutazione(i), PerformancePeggior(i) è superiore o pari a -45%, allora: Importo degli Interessi Strutturati(i) = Max(0; Denominazione Specificata x (i x 10%) - SommaCedolePagate(i-1))</p> <p>Scenario 2:</p> <p>Se alla Data di Valutazione(i), PerformancePeggior(i) è inferiore a -45 %, allora: Importo degli Interessi Strutturati (i) = 0 (zero)</p>
		<p>Periodo(i) Specificato(i)/Data(e) di Pagamento degli Interessi: (GG/MM/AAAA)</p>	<p>Data di Pagamento degli Interessi(i) (i da 1 a 3): 1 - 01/09/2016 2 - 01/09/2017 3 - 28/08/2018</p>

		<p>Importo del Rimborso Anticipato Automatico:</p> <p>Data (o Date) del Rimborso Anticipato Automatico: (GG/MM/AAAA)</p> <p>Importo di Esercizio Finale:</p> <p>Definizioni relative alla(e) data(e):</p> <p>Data di Valutazione (0): (GG/MM/AAAA)</p> <p>Data di Valutazione(i): (i da 1 a 3) (GG/MM/AAAA)</p> <p>Definizioni relative al Prodotto:</p>	<p>Salvo ove rimborsati in anticipo, nel caso in cui si sia verificato un Evento di Rimborso Anticipato Automatico, allora l'Emittente rimborserà in anticipo i Certificati alla Data di Rimborso Anticipato Automatico(i) (i da 1 a 2) ai sensi delle seguenti previsioni in relazione a ciascun Certificato:</p> <p>Importo del Rimborso Anticipato Automatico(i) = Denominazione Specificata x [100%]</p> <p>Data di Rimborso Anticipato Automatico(i) (i da 1 a 2): 1 - 01/09/2016 2 - 01/09/2017</p> <p>Salvo ove rimborsati in anticipo, l'Emittente rimborserà i Certificati alla Data di Esercizio Finale, ai sensi delle seguenti previsioni in relazione a ciascun Certificato:</p> <p>Scenario 1:</p> <p>Se alla Data di Valutazione(3), PerformancePeggiora(3) è superiore o pari a -45%, allora:</p> <p>Importo di Esercizio Finale = Denominazione Specificata x 100%</p> <p>Scenario 2:</p> <p>Se alla Data di Valutazione(3), PerformancePeggiora(3) è inferiore a -45%, allora:</p> <p>Importo di Esercizio Finale = Denominazione Specificata x (100% + PerformancePeggiora(3))</p> <p>21/08/2015</p> <p>1 - 25/08/2016 2 - 25/08/2017 3 - 21/08/2018</p> <p>Applicabile, nel rispetto delle previsioni dei Termini e Condizioni Aggiuntivi relativi alle Formule.</p> <p>Indica SommaCedolePagate(i-2) + Importo</p>
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		<p>SommaCedolePagate(i-1) (i da 2 a 3)</p> <p>PerformancePeggior(i) (i da 1 a 3)</p> <p>Performance(i,k) (i da 1 a 3) (k da 1 a 3)</p> <p>S(i,k) (i da 0 a 3) (k da 1 a 3)</p> <p>Evento di Rimborso Anticipato Automatico</p>	<p>degli Interessi Strutturati(i-1) Con: SommaCedolePagate(0)= 0 (zero)</p> <p>Indica il Minimo, per k da 1 a 3, di Performance(i,k), come definito alla Condizione 4.6 dei Termini e Condizioni Aggiuntivi relativi alle Formule.</p> <p>Indica $(S(i, k) / S(0, k)) - 100\%$, come definito alla Condizione 4.1 dei Termini e Condizioni Aggiuntivi relativi alle Formule.</p> <p>Indica in relazione ad ogni Data di Valutazione(i) il Prezzo di Chiusura del Sottostante(k), come definito alla Condizione 4.0 dei Termini e Condizioni Aggiuntivi relativi alle Formule.</p> <p>Si intende essersi verificato, come stabilito dall'Agente per il Calcolo, se in una Data di Valutazione(i) (i da 1 a 2), PerformancePeggior(i) è superiore o pari a 0%.</p>																				
C.19	Prezzo di riferimento finale del sottostante	<p>Si rimanda al precedente Elemento C.18.</p> <p>Prezzo finale di riferimento: il valore dello(gli) strumento(i) sottostante(i) alla(e) relativa(e) data(e) di rilevamento per il rimborso, subordinatamente al verificarsi di determinati eventi straordinari e rettifiche che interessino tale(i) strumento(i) sottostante(i).</p>																					
C.20	Tipo di sottostante e informazioni su dove reperire le informazioni sul sottostante	<p>Il tipo di sottostante è: azioni.</p> <p>Le informazioni relative alle entità di riferimento sono disponibili sul seguente(i) sito(i) web, se presenti, o facendone richiesta a Société Générale.</p> <table border="1"> <thead> <tr> <th>k</th> <th>Società</th> <th>Ticker Bloomberg</th> <th>Mercato Regolamentato</th> <th>Sito internet</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Amazon.com Inc</td> <td>AMZN UW</td> <td>NASDAQ STOCK EXCHANGE</td> <td>www.amazon.com/</td> </tr> <tr> <td>2</td> <td>Netflix Inc</td> <td>NFLX UW</td> <td>NASDAQ GLOBAL SELECT TEMP_MARKET</td> <td>www.netflix.com</td> </tr> <tr> <td>3</td> <td>Microsoft Corp</td> <td>MSFT UW</td> <td>NASDAQ GLOBAL SELECT TEMP_MARKET</td> <td>www.microsoft.com/msft/</td> </tr> </tbody> </table>		k	Società	Ticker Bloomberg	Mercato Regolamentato	Sito internet	1	Amazon.com Inc	AMZN UW	NASDAQ STOCK EXCHANGE	www.amazon.com/	2	Netflix Inc	NFLX UW	NASDAQ GLOBAL SELECT TEMP_MARKET	www.netflix.com	3	Microsoft Corp	MSFT UW	NASDAQ GLOBAL SELECT TEMP_MARKET	www.microsoft.com/msft/
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Sezione D – Rischi		
D.2	Principali informazioni relative ai principali rischi specifici dell'emittente	<p>Il Gruppo è esposto ai rischi intrinseci della propria attività principale.</p> <p>La gestione del rischio del Gruppo è incentrata sulle seguenti categorie di rischi principali, i quali potrebbero avere effetti sostanzialmente pregiudizievoli sull'attività, sui risultati operativi e sulla situazione finanziaria del Gruppo:</p> <p>Rischio di credito e di controparte (ivi compreso il rischio paese): rischio di perdite generate dall'incapacità dei clienti, emittenti o altre controparti del Gruppo di adempiere ai propri impegni finanziari. Il rischio di credito comprende il rischio di controparte collegato alle operazioni di mercato (rischio di sostituzione) oltre alle attività di cartolarizzazione.</p> <p>Rischio di mercato: rischio di perdita di valore in relazione agli strumenti finanziari risultante da variazioni dei parametri di mercato, dalla volatilità di detti parametri e dalle correlazioni tra tali fattori.</p> <p>Rischi operativi: rischio di perdite o sanzioni a seguito di inadeguatezze o mancanze riscontrate nelle procedure o nei sistemi interni, errori umani o eventi esterni;</p> <p>Rischio strutturale di tasso di interesse e di cambio: rischio di perdite o deprezzamenti dell'attivo del Gruppo a seguito di variazioni dei tassi di interesse o dei cambi.</p> <p>Rischio liquidità: rischio che il Gruppo non sia in grado di soddisfare, al loro manifestarsi, le proprie esigenze di liquidità o di garanzia a costi ragionevoli.</p> <p>L'Emittente e qualunque delle rispettive controllate e/o affiliate, in relazione alle altre rispettive attività commerciali, potrebbero essere in possesso di, o acquisire, informazioni rilevanti in merito alle attività sottostanti. Tali attività e informazioni potrebbero comportare conseguenze negative per i Titolari dei Certificati.</p> <p>L'Emittente e qualunque delle rispettive controllate e/o affiliate potrebbero operare in altre vesti in relazione ai Certificati, ad esempio in qualità di <i>market maker</i>, agente per il calcolo o agente. Pertanto, potrebbero verificarsi potenziali conflitti di interesse.</p> <p>In relazione all'offerta dei Certificati, l'Emittente e/o le rispettive affiliate potrebbe stipulare uno o più operazioni di copertura con riguardo a uno o più attività di riferimento o relativi derivati, suscettibili di incidere sul prezzo di mercato, sulla liquidità o sul valore dei Certificati.</p>
D.6	Principali informazioni relative ai principali rischi specifici dei titoli e avvertenze in merito ai rischi di perdita del valore di tutto o parte del proprio investimento da parte degli investitori	<p>I Certificati possono prevedere un rimborso anticipato automatico al verificarsi di un evento specifico. Conseguentemente, questo potrebbe impedire ai Titolari dei Certificati di beneficiare della performance dello(gli) strumento(i) sottostante(i) nell'arco dell'intero periodo inizialmente previsto.</p> <p>I termini e le condizioni dei Certificati possono prevedere disposizioni ai sensi delle quali il verificarsi di determinate turbative di mercato potrebbe comportare ritardi nel regolamento dei Certificati ovvero determinate</p>

		<p>modifiche. Inoltre, nel caso di eventi che interessino gli strumenti sottostanti, i termini e le condizioni dei Certificati consentono all'Emittente di sostituire gli strumenti sottostanti con strumenti sottostanti nuovi, cessare l'esposizione agli strumenti sottostanti e applicare un tasso di riferimento ai proventi così ottenuti fino alla data di scadenza dei Certificati, posticipare la data di scadenza dei Certificati, rimborsare anticipatamente i Certificati sulla base del relativo valore di mercato, o detrarre da qualunque importo dovuto il maggiore costo di copertura, e in ciascun caso senza il consenso dei Titolari dei Certificati.</p> <p>I pagamenti (sia in relazione al capitale sia agli interessi, e sia a scadenza che altrimenti) relativi ai Certificati sono calcolati con riferimento a uno o più sottostanti, il rendimento dei Certificati si basa sulle variazioni del sottostante, il quale può cambiare. Si richiama l'attenzione dei potenziali investitori sul fatto che i Certificati potrebbero essere volatili e che gli investitori potrebbero non percepire alcun interesse e perdere tutto il o una parte sostanziale del capitale.</p> <p>Nel corso della vita dei Certificati, il valore di mercato degli stessi potrebbe risultare inferiore al capitale investito. Inoltre, in caso di insolvenza da parte dell'Emittente e/o del Garante potrebbe verificarsi la perdita totale del capitale investito.</p> <p>Si richiama l'attenzione degli investitori sul fatto che potrebbero incorrere nella perdita totale o parziale del proprio investimento.</p>
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Sezione E – Offerta		
E.2b	Motivi dell'offerta e utilizzo dei proventi	I proventi netti di ciascuna emissione di Certificati saranno utilizzati ai fini del finanziamento generico del Gruppo Société Générale, ivi compreso ai fini del perseguimento del profitto.
E.3	Descrizione dei termini e delle condizioni dell'offerta	<p>Giurisdizione(i) dell'Offerta Pubblica: Italia</p> <p>Periodo di Offerta: Dal 09/07/2015 al 06/08/2015 eccetto in caso di chiusura anticipata.</p> <p>I Certificati possono essere collocati in Italia tramite uso di “tecniche di comunicazione a distanza” ai sensi dell’articolo 32 del Testo Unico della Finanza e del regolamento di implementazione adottato dalla Consob, nonché nel rispetto delle usuali procedure adottate dal collocatore.</p> <p>Prezzo di Offerta: I Certificati saranno offerti ad un Prezzo di Emissione di cui l’1,50% è rappresentato dalla commissione di collocamento pagabile in anticipo dall'Emittente al Collocatore. Il Prezzo di Emissione include inoltre una commissione di strutturazione dello 0,6% applicata dall'Emittente. Il Prezzo di Emissione è inoltre maggiorato delle eventuali commissioni, se presenti, di seguito indicate.</p> <p>Condizioni a cui è soggetta l'offerta: L'offerta dei Certificati è condizionata alla loro emissione e ad ogni ulteriore condizione di cui ai termini standard dell'attività degli intermediari finanziari, come notificata agli investitori da tali rilevanti intermediari finanziari.</p> <p>L'Emittente si riserva il diritto, previo consenso di Poste Italiane, di</p>

		<p>chiudere il Periodo di Offerta prima della sua scadenza prevista per qualsiasi ragione.</p> <p>L'Emittente si riserva il diritto, previo consenso di Poste Italiane, di ritirare l'offerta e cancellare l'emissione dei Certificati per qualsiasi ragione in qualsiasi momento alla o prima della Data di Emissione. A scanso di equivoci, nel caso in cui un potenziale investitore abbia presentato una richiesta e l'Emittente eserciti tale diritto, nessun potenziale investitore avrà diritto di sottoscrivere o altrimenti acquistare i Certificati.</p> <p>La validità dell'offerta è subordinata alla condizione che EuroTLX Sim S.p.A. adotti il provvedimento di ammissione alle negoziazioni dei Certificati al più tardi entro il giorno immediatamente precedente la Data di Emissione; in caso contrario, l'offerta si intenderà revocata e l'emissione cancellata. L'Emittente si impegna a richiedere l'ammissione alle negoziazioni dei Certificati in tempo utile affinché EuroTLX possa rilasciare il provvedimento di ammissione, in base al proprio regolamento, entro la Data di Emissione (esclusa).</p> <p>In ogni caso, sia di risoluzione anticipata o di ritiro, dove applicabile, un avviso agli investitori sarà pubblicato sul sito web dell'Emittente (http://prospectus.socgen.com)</p>
E.4	Descrizione di qualunque interesse rilevante ai fini dell'emissione/offerta, ivi compresi i conflitti di interesse	Fatte salve le eventuali commissioni spettanti al <i>Dealer</i> , per quanto a conoscenza dell'Emittente nessuno dei soggetti coinvolti nell'emissione dei Certificati ha un interesse rilevante nell'offerta.
E.7	Stima dei costi addebitati all'investitore dall'Emittente o dall'offerente	Non Applicabile. All'investitore non sarà addebitato alcun costo da parte dell'Emittente o dell'offerente.