FINAL TERMS DATED 30 MARCH 2015

BNP Paribas Arbitrage Issuance B.V.

(incorporated in The Netherlands)

(as Issuer)

BNP Paribas

(incorporated in France)

(as Guarantor)

(Note, Warrant and Certificate Programme)

Up to 30,000 EUR "Express Certificate su azioni Carrefour, Danone e GDF Suez" due 14 May 2018

ISIN Code: XS1167441473

BNP Paribas Arbitrage S.N.C.

(as Manager)

The Certificates are offered to the public in the Republic of Italy from 30 March 2015 to 22 April 2015

Any person making or intending to make an offer of the Securities may only do so:

- (i) in those Non-exempt Offer Jurisdictions mentioned in Paragraph 48 of Part A below, provided such person is a Manager or an Authorised Offeror (as such term is defined in the Base Prospectus) and that the offer is made during the Offer Period specified in that paragraph and that any conditions relevant to the use of the Base Prospectus are complied with; or
- (ii) otherwise in circumstances in which no obligation arises for the Issuer or any Manager to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

None of the Issuer, the Guarantor or any Manager has authorised, nor do they authorise, the making of any offer of Securities in any other circumstances.

Investors should note that if a supplement to or an updated version of the Base Prospectus referred to below is published at any time during the Offer Period (as defined below), such supplement or updated base prospectus, as the case may be, will be published and made available in accordance with the arrangements applied to the original publication of these Final Terms. Any investors who have indicated acceptances of the Offer (as defined below) prior to the date of publication of such supplement or updated version of the Base Prospectus, as the case may be, (the "**Publication Date**") have the right within two working days of the Publication Date to withdraw their acceptances.

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 5 June 2014, each Supplement to the Base Prospectus published and approved on or before the date of these Final Terms (copies of which are available as described below) and any other Supplement to the Base Prospectus which may have been published and approved before the issue of any additional amount of Securities (the "Supplements") (provided that to the extent any such Supplement (i) is published and approved after the date of these Final Terms and (ii) provide for any change to the Conditions of the Securities such changes shall have no effect with respect to the Conditions of the Securities to which these Final Terms relate) which together constitute a base prospectus for the purposes of Directive 2003/71/EC (the "Prospectus Directive") (the "Base Prospectus"). The Base Prospectus and the Supplement to the base Prospectus have been passported into Italy in compliance with Article 18 of the Prospectus Directive. This document constitutes the Final Terms of the Securities described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on BNP Paribas Arbitrage Issuance B.V. (the "Issuer") BNP Paribas (the "Guarantor") and the offer of the Securities is only available on the basis of the combination of these Final Terms and the Base Prospectus. A summary of the Securities (which comprises the Summary in the Base Prospectus as amended to reflect the provisions of these Final Terms) is annexed to these Final Terms. The Base Prospectus and any Supplements(s) to the Base Prospectus and these Final Terms are available for viewing at www.prodottidiborsa.com and/or www.poste.it and copies may be obtained free of charge at the specified offices of the Security Agents. The Base Prospectus and the Supplements to the Base Prospectus will also be available on the AMF website www.amf-france.org

References herein to numbered Conditions are to the terms and conditions of the relevant series of Securities and words and expressions defined in such terms and conditions shall bear the same meaning in these Final Terms in so far as they relate to such series of Securities, save as where otherwise expressly provided.

These Final Terms relate to the series of Securities as set out in "Specific Provisions for each Series" below. References herein to "Securities" shall be deemed to be references to the relevant Securities that are the subject of these Final Terms and references to "Security" shall be construed accordingly.

SPECIFIC PROVISIONS FOR EACH SERIES

SERIES NUMBER	NO. OF SECURITIES ISSUED	NO OF SECURITIES	ISIN	COMMON CODE	ISSUE PRICE PER SECURITY	EXERCISE DATE
CE1526FI	Up to 30,000	Up to 30,000	XS1167441473	116744147	EUR 100	7 May 2018

GENERAL PROVISIONS

The following terms apply to each series of Securities:

1.	Issuer:	BNP Paribas Arbitrage Issuance B.V.

Guarantor: BNP Paribas.
 Trade Date: 10 March 2015
 Issue Date 11 May 2015
 Consolidation: Not applicable.

Type of Securities: (a) Certificates.

(b) The Securities are Share Securities.

Automatic Exercise of Certificates applies to the Certificates. The Exercise Date is 7 May 2018 or, if such day is not a Business Day, the immediately succeeding

Business Day.

The Exercise Date will be subject to the same adjustments provided for the Redemption Valuation Date.

The Exercise Settlement Date is 14 May 2018

The minimum number of Securities that may be exercised by the Holder is (1) one Security and in excess thereof by multiples of (1) one Security.

The provisions of Annex 3 (Additional Terms and Conditions for Share Securities) shall apply.

7. Form of Securities: Clearing System Global Security.

8. Business Day Centre(s): The applicable Business Day Centre for the purposes of the definition of "Business Day" in Condition 1 is TARGET 2.

Settlement: Settlement will be by way of cash payment (Cash Settled Securities).

10. Rounding Convention for Cash Not applicable.
Settlement Amount:

11. Variation of Settlement:

9.

Issuer's option to vary settlement: The Issuer does not have the option to vary settlement in

respect of the Securities.

12. Final Payout NA x SPS Payout

SPS Payouts NA means the Notional Amount.

SPS Reverse Convertible Standard Securities

(A) if no Knock-in Event has occurred:

100%

(B) if a Knock-in Event has occurred:

Min (100%, Final Redemption Value)

Where:

Final Redemption Value means the Worst Value;

Worst Value means, in respect of a SPS Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such SPS Valuation Date

Underlying Reference^k means as set out in §26 below;

Basket means the Basket of Shares as set out in §26 below;

Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;

Underlying Reference Closing Price Value means, in

respect of a SPS Valuation Date, the Closing Price in respect of such day;

SPS Valuation Date means the SPS Redemption Valuation Date;

SPS Redemption Valuation Date means the Redemption Valuation Date.

Strike Price Closing Value: Applicable

Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value on the Strike Date.

In respect of the Strike Date:

Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

Where:

SPS Valuation Date means the Strike Date.

Payout Switch:
Aggregation:
Not applicable.
Not applicable.

13. Relevant Asset(s):
Not applicable.

14. Entitlement:
Not applicable.

15. Exchange Rate/Conversion Rate
Not applicable.

16. Settlement Currency: The settlement currency for the payment of the Cash

Settlement Amount is Euro ("EUR").

17. Syndication: The Securities will be distributed on a non-syndicated basis.

18. Minimum Trading Size: Not applicable.

19. Principal Security Agent: BNP Paribas Securities Services, Luxembourg Branch.

20. Registrar: Not applicable.

21. Calculation Agent: BNP Paribas Arbitrage S.N.C.

 $160\hbox{-}162\ boulevard\ MacDonald,}\ 75019\ Paris\ France.$

22. Governing law: English law.23. *Masse* provisions (Condition 9.4): Not Applicable.

PRODUCT SPECIFIC PROVISIONS (ALL SECURITIES)

24. Hybrid Securities: Not applicable.
25. Index Securities: Not applicable.
26. Share Securities: Applicable.

(a) Share(s)/Share Company/Basket Company/GDR/ADR:

The Securities are linked to the performance of 3 ordinary shares, or, if so indicated in the table below in the column Share Company, another share type in the share capital of the relevant Share Company (each an "Underlying Reference^k" or "Share^k") set out in the table below.

k	Underlying Reference ^k	Bloomberg code	ISIN Code	Exchange
1	CARREFOUR SA	CA FP	FR0000120172	Euronext Paris
2	DANONE	BN FP	FR0000120644	Euronext Paris
3	GDF Suez	GSZ FP	FR0010208488	Euronext Paris

(b) Relative Performance Basket: Applicable.

EUR (c) Share Currency:

(d) ISIN of Share(s): See table above. See table above. Exchange(s): (e) Related Exchange(s): (f) All Exchanges. Exchange Business Day: All Shares Basis (g) (h) Scheduled Trading Day: All Shares Basis

Settlement Price: Not applicable. (j)

(k) Specified Maximum Days of

Disruption:

Weighting:

Three (3) Scheduled Trading Days.

Not applicable.

Not applicable.

(1) Valuation Time: Conditions apply.

(m) Delayed Redemption on Occurrence of an Extraordinary Event (in the case of Certificates

only):

(i)

33.

35.

Futures Securities:

Share Correction Period As per Conditions. (n)

Dividend Payment: (o) Not applicable. (p) Listing Change: Not applicable. Listing Suspension: Not applicable. (q) (r) Illiquidity: Not applicable.

Tender Offer: (s) Applicable.

27. **ETI Securities** Not applicable.

28. Debt Securities: Not applicable.

29. Commodity Securities: Not applicable.

30. Inflation Index Securities: Not applicable.

31. Currency Securities: Not applicable.

32. Fund Securities: Not applicable.

Not applicable. 34. Credit Securities:

Not applicable.

Underlying Interest Rate Securities: Not applicable. 36. Preference Share Certificates: Not applicable.

37. **OET Certificates:** Not applicable. 38. Additional Disruption Events:

Applicable.

Hedging Disruption does not apply to the Securities.

39. Optional Additional Disruption Events:

(a) The following Optional Additional Disruption Events apply to the Securities:

Insolvency Filing.

(b) Delayed Redemption on Occurrence of an Additional Disruption Event and/or Optional Additional Disruption Event (in the case of Certificates): Not applicable.

40. Knock-in Event:

Applicable

If the Knock-in Value is less than the Knock-in Level on the Knock-in Determination Day

(a) SPS Knock-in Valuation:

Applicable

Knock-in Value means the Worst Value;

Worst Value means, in respect of a SPS Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such SPS Valuation Date;

Underlying Reference^k means as set out in §26 above;

Basket means the Basket of Shares as set out in §26 above;

Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;

Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

SPS Valuation Date means the relevant Knock-in Determination Day;

Strike Price Closing Value: Applicable

Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value on the Strike Date.

In respect of the Strike Date:

Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

Where:

SPS Valuation Date means the Strike Date.

(b) Level:

Not applicable

(c) Knock-in Level/Knock-in Range 60 per cent.

Level:

(d) Knock-in Period Beginning Not applicable

Date:

(e) Knock-in Period Beginning Date Not applicable

Day Convention:

(f) Knock-in Determination Period: Not applicable

(a) Knock-in Determination Day(s): Redemption Valuation Date

(b) Knock-in Period Ending Date: Not applicable

(c) Knock-in Period Ending Date Not applicable

Day Convention:

(d) Knock-in Valuation Time: Not applicable.

(e) Knock-in Observation Price Not applicable.

Source:

(f) Disruption Consequences: Not applicable.

42. Knock-out Event: Not applicable.

PROVISIONS RELATING TO WARRANTS

43. Provisions relating to Warrants: Not applicable.

PROVISIONS RELATING TO CERTIFICATES

44. Provisions relating to Certificates: Applicable.

(a) Notional Amount of each EUR 100.

Certificate:

(b) Partly Paid Certificates: The Certificates are not Partly Paid Certificates.

(c) Interest: Not applicable.

(d) Fixed Rate Provisions: Not applicable.

(e) Floating Rate Provisions: Not applicable.

(f) Screen rate Determination Not applicable.

(g) ISDA Determination Not applicable.

(h) FBF Determination Not applicable.

(i) Linked Interest Certificates Not applicable.

(j) Payment of Premium Applicable

Amount(s):

(i) Premium Amount(s) NA x Premium Amount Rate

(ii) Linked Premium Applicable – see Share Linked Premium Amount Certificates

Amount Certificates: below.

(iii) Premium Amount 18 May 2016 (i=1); 18 May 2017 (i=2) and 14 May 2018

Payment Date(s): (i=3)

(iv) Premium Amount Rate: Snowball Digital Coupon applicable

(i) If the Snowball Digital Coupon Condition is satisfied in respect of SPS Coupon Valuation Date(i):

 $Rate_{(i)} + SumRate_{(i)}$; or

if the Snowball Digital Coupon Condition is not satisfied in respect of SPS Coupon Valuation Date(i):

zero,

Rate means 8.36%

"i" is a number from 1 to 3 and it means the relevant SPS Coupon Valuation Date;

SPS Coupon Valuation Date(s) means the relevant Settlement Price Date:

Settlement Price Date means the relevant Valuation Dates;

Valuation Date(s) means the Premium Amount Valuation Date(s);

Premium Amount Valuation Date(s) means as set out in item 43(l)(v).

Sum Rate(i) means the sum of Rate(i) for each SPS Coupon Valuation Date in the period from (but excluding) the last occurring Snowball Date (or if none the Issue Date) to (but excluding) the relevant SPS Coupon Valuation Date;

Snowball Date means each date on which the relevant Snowball Digital Coupon Condition is satisfied;

Snowball Digital Coupon Condition means that the Snowball Barrier Value for the relevant SPS Coupon Valuation Date is greater than or equal to the Snowball Level:

Snowball Level means 60%;

Snowball Barrier Value means the Worst Value;

Worst Value means, in respect of a SPS Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such SPS Valuation

Underlying Reference^k means as set out in §26 above;

Basket means the Basket of Shares as set out in §26 above;

Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;

Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

SPS Valuation Date means each SPS Coupon Valuation Date:

Strike Price Closing Value: Applicable

Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value on the Strike Date.

In respect of the Strike Date:

Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

Where:

SPS Valuation Date means the Strike Date.

(v) Premium Amount Record Date(s):

16 May 2016 (i=1); 16 May 2017 (i=2) and 10 May 2018 (i=3).

Index Linked Premium Amount (k) Certificates:

Not applicable

Applicable

Share Linked Premium Amount (1)

Certificates:

(i) Share(s)/Share As set out in §26 above.

Company/Basket Company/GDR/ADR:

(ii) Relative Basket

Performance:

Applicable

(iii) Averaging:

Averaging does not apply.

(iv) Premium

Amount As set out in §26 above.

Valuation Time: (v) Premium

Amount

11 May 2016 (i=1); 11 May 2017 (i=2) and 7 May 2018 (i=3).

Valuation Date(s):

(vi) Observation Dates: Not applicable

(vii) Observation Period: Not applicable

(viii) Specified Maximum Days

of Disruption:

As set out in §26 above.

(ix) Exchange(s): As set out in §26 above.

(x) Related Exchange(s): As set out in §26 above.

(xi) Exchange Business Day: As set out in §26 above.

(xii) Scheduled Trading Day: As set out in §26 above. (xiii) Settlement Price: Not applicable (xiv) Weighting: Not applicable ETI Linked Premium Amount (m) Not applicable Certificates: Debt Linked Premium Amount (n) Not applicable Certificates: (o) Commodity Linked Premium Not applicable Amount Certificates: Inflation Index Linked Premium (p) Not applicable **Amount Certificates** (q) Currency Linked Premium Not applicable **Amount Certificates:** (r) Fund Linked Premium Amount Not applicable Certificates: (s) Futures Linked Premium Not applicable Amount Certificates: (t) Underlying Interest Rate Linked Not applicable Interest Provisions **Instalment Certificates:** The Certificates are not Instalment Certificates. (u) (v) Issuer Call Option: Not applicable. (w) Holder Put Option: Not applicable. Automatic Early Redemption: Applicable (x) (i) Automatic Early **Single Standard Automatic Early Redemption** Redemption Event: If on any Automatic Early Redemption Valuation Date the SPS AER Value is greater than or equal to the Automatic Early Redemption Level. (ii) Automatic Early **SPS Automatic Early Redemption Payout** Redemption Payout: NA x (AER Redemption Percentage + AER Exit Rate) **AER Redemption Percentage** means 100% 18 May 2016 (i=1) and 18 May 2017 (i=2) (iii) Automatic Early Redemption Date(s): (iv) Observation Price Source: Not applicable Not applicable (v) Underlying Reference Level: SPS AER Valuation: Applicable SPS AER Value means the Worst Value; Worst Value means, in respect of a SPS Valuation Date, the

lowest Underlying Reference Value for any Underlying

Reference in the Basket in respect of such SPS Valuation

Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price

Underlying Reference^k means as set out in §26 above;

Basket means the Basket of Shares as set out in §26 above;

Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

SPS Valuation Date means each Automatic Early Redemption Valuation Date;

Strike Price Closing Value: Applicable;

Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value for such Underlying Reference on the Strike Date.

In respect of the Strike Date:

Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

Where:

SPS Valuation Date means the Strike Date

(vi) Automatic Early

100 per cent.

Redemption Level:

(vii) Automatic Early

Redemption Percentage:

Not applicable

(viii) Automatic Early

Not applicable

Redemption Percentage Up:

(ix) Automatic Early

Not applicable

Redemption Percentage Down:

 $Rate_{(i)} + SumRate_{(i)}$ (x) AER Rate:

AER Rate (xi) AER Exit Rate:

(xii) Automatic Early Redemption Valuation Date(s)/Period(s):

11 May 2016 (i=1) and 11 May 2017 (i=2).

Renouncement Notice Cut-off (y)

Time:

5.00 p.m. (Milan time)

(z) Strike Date: 7 May 2015

Strike Price: Not applicable. (aa)

(bb) Redemption Valuation Date: The Exercise Date.

(cc) Averaging: Averaging does not apply to the Securities.

(dd) Observation Dates: Not applicable.
(ee) Observation Period: Not applicable.
(ff) Settlement Business Day: Not applicable.
(gg) Cut-off Date: Not applicable.
(hh) Identification information of Not applicable.

Holders as provided by

Condition 29:

DISTRIBUTION AND US SALES ELIGIBILITY

45. U.S. Selling Restrictions: Not applicable.

46. Additional U.S. Federal income tax Not applicable.

consequences:

47. Registered broker/dealer: Not applicable.

48. TEFRA C or TEFRA Not Applicable: TEFRA Not Applicable.

49. Non-exempt Offer: Applicable.

(xv) Non-exempt Offer Republic of Italy.

Jurisdictions:

(xvi) Offer Period: The period from and including 30 March 2015, to and

including 22 April 2015 subject to any early closing.

(xvii) Financial intermediaries Not applicable. See "Placing and Underwriting" of Part B.

granted specific consent to use the Base Prospectus in accordance with the

Conditions in it:

(xviii) General Consent: Not applicable.

(xix) Other Authorised Offeror Not applicable.

Terms:

PROVISIONS RELATING TO COLLATERAL AND SECURITY

50. Collateral Security Conditions: Not applicable.

Responsibility

The Issuer accepts responsibility for the information contained in these Final Terms. To the best of the knowledge of the Issuer (who has taken all reasonable care to ensure that such is the case), the information contained herein is in accordance with the facts and does not omit anything likely to affect the import of such information.

Signed on behalf of BNP Paribas Arbitrage Issuance B.V.

As Issuer:

By: Carlyne DERIEUX. Duly authorised

PART B - OTHER INFORMATION

1. Listing and Admission to trading

Application will be made for the Securities to be admitted to trading on the Multilateral Trading Facility EuroTLX (managed by EuroTLX SIM S.p.A.). The Issuer is not a sponsor of, nor is it responsible for, the admission and trading of the Securities on the EuroTLX and no assurance can be given that any such application will be successful. Application is expected to be made for the Securities to be admitted to trading on EuroTLX on 13 May 2015 or as soon as practicable thereafter.

2. Ratings

The Securities have not been rated.

The rating of the Issuer is A+ from Standard and Poor's.

The rating of the Guarantor is A1 from Moody's and A+ from Standard and Poor's.

As defined by Moody's, an "A" rating means that the obligations of the Issuer and the Guarantor under the Programme are judged to be upper-medium grade and are subject to low credit risk. Moody's appends numerical modifiers 1, 2, and 3 to each generic rating classification from Aaa through Caa. The modifier 1 indicates that the obligation ranks in the higher end of its generic rating category.

As defined by Standard & Poor's, an obligation rated 'A' is somewhat more susceptible to the adverse effects of changes in circumstances and economic conditions than obligations in higher-rated categories. However, the relevant Issuer and Guarantor's capacity to meet its financial commitment on the obligation is still strong. The addition of a plus (+) or minus (-) sign shows relative standing within the major rating category"

Moody's and Standard & Poor's are established in the European Union and are registered under Regulation (EC) No. 1060/2009 (as amended).

3. Interests of Natural and Legal Persons Involved in the Offer

Investors shall be informed of the fact that Poste Italiane S.p.A. – Società con socio unico – Patrimonio BancoPosta (the "Distributor") will receive from the Issuer placement fees implicit in the Issue Price of the Securities equal to a maximum annual amount of 0.50% of the issue amount. All placement fees will be paid out upfront.

Save as discussed in the "Potential Conflicts of Interest" paragraph in the "Risk Factors" in the Base Prospectus, so far as the Issuer is aware, no person involved in the offer of the Securities has an interest material to the offer.

4. Performance of Underlying/Formula/Other Variable and Other Information concerning the Underlying Reference

See Base Prospectus for an explanation of effect on value of Investment and associated risks in investing in Securities.

Past and further performances of the Underlying Share are available on the relevant Exchange website: www.euronext.com and its volatility may be obtained at the office of the Calculation Agent by mail to the following address: speed italy@bnpparibas.com

The Issuer does not intend to provide post-issuance information.

5. Operational Information

Relevant Clearing System(s): Euroclear and Clearstream, Luxembourg

6. Terms and Conditions of the Public Offer

Offer Price: The Issue Price (of which a maximum annual amount of 0.50% is represented by commissions payable to the Distributor).

Conditions to which the offer is subject:

The Offer of the Securities is conditional on their issue.

The Issuer reserves the right to withdraw the offer and cancel the issuance of the Securities for any reason, in agreement with the Distributor at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises such a right, each such potential investor shall not be entitled to subscribe or otherwise acquire the Securities.

The Issuer will in its sole discretion determine the final amount of Securities issued up to a limit of EUR 3,000,000. The final amount that are issued on Issue Date will be listed on Multilateral Trading Facility EuroTLX (managed by EuroTLX SIM S.p.A.). The final amount of the Securities issued will be determined by the Issuer in light of prevailing market conditions, and in its sole and absolute discretion depending on the number of Securities which have been agreed to be subscribed for as of the Issue Date.

From 30 March 2015 to and including 22 April 2015 or such earlier time as the Issuer determines as notified on or around such earlier date by loading the following link http://www.prodottidiborsa.com (the **Offer End Date**).

Application to subscribe for the Securities can be made in Italy exclusively through the trading online platform of the Distributor. The distribution activity will be carried out in accordance with the usual procedures of the Distributor.

Pursuant to Article 67-duodecies of the Italian *Codice del Consumo* (the **Consumer Code**), the validity and enforceability of the contracts entered into is suspended for a period of fourteen (14) days after the investors'signature of the same. Within such period investors may communicate their withdrawal to the Distributor without any charge or commission.

Prospective investors will not be required to enter into any contractual arrangements directly with the Issuer in relation to the subscription for the Securities.

Details of the minimum and/or maximum amount of application:

Minimum subscription amount per investor: EUR 500 (5 Certificates)

Maximum subscription amount per investor: 30,000 * Notional Amount.

Description of the application process:

The maximum amount of application of Securities will be subject only to availability at the time of the application.

There are no pre-identified allotment criteria.

The Distributor will adopt allotment criteria that ensure equal treatment of prospective investors. All of the Securities requested through the Distributor during the Offer Period will be assigned up to the maximum amount of the Offer.

In the event that during the Offer Period the requests exceed the total amount of the offer destined to prospective investors the Issuer, in accordance with the Distributor, will proceed to early terminate the Offer Period and will immediately suspend the acceptance of further requests.

Description of possibility to reduce subscriptions and manner for refunding excess amount paid by applicants: Not applicable

Details of the method and time limits for paying up and delivering the Securities:

The Securities will be issued on the Issue Date against payment to the Issuer by the Distributor of the gross subscription moneys.

The Securities are cleared through the clearing systems and are due to be delivered through the Distributor on or around the Issue Date.

Manner in and date on which results of the offer are to be made public:

Publication by loading the following link (http://www.prodottidiborsa.com) in each case on or around the Issue Date.

Procedure for exercise of any right of preemption, negotiability of subscription rights and treatment of subscription rights not exercised: Not applicable

Process for notification to applicants of the amount allotted and indication whether dealing may begin before notification is made:

Each investor will be notified by the Distributor of its allocation of Securities after the end of the Offer Period and in any event on or around the Issue Date.

No dealings in the Securities may take place prior to the Issue Date.

Amount of any expenses and taxes specifically charged to the subscriber or purchaser:

The Issuer is not aware of any expenses and taxes specifically charged to the subscriber.

For the Offer Price which includes the commissions payable to the Distributor see above "Offer Price".

7. Placing and Underwriting

Name(s) and address(es), to the extent known to the Issuer, of the placers in the various countries where the offer takes place: The Distributor with the address set out below.

Name and address of the co-ordinator(s) of the global offer and of single parts of the offer:

Not applicable.

Name and address of any paying agents and depository agents in each country (in addition to the Principal Security Agent):

Entities agreeing to underwrite the issue on a firm commitment basis, and entities agreeing to place the issue without a firm commitment or under "best efforts" arrangements:

BNP Paribas Securities Services, Milan Branch Via Ansperto 5, 20123, Milano, Italy.

The placement activity will be carried out by:

Poste Italiane S.p.A.

Società con socio unico – Patrimonio BancoPosta

Sede legale Viale Europa, 190

00144 Rome, Italy.

(the **Distributor**)

No underwriting commitment is undertaken by the Distributor

When the underwriting agreement has been or will be reached:

Not applicable.

8. Yield (in the case of Certificates)

Not applicable.

9. Form of Renouncement Notice

RENOUNCEMENT NOTICE

(to be completed by the Holder of the Security)

BNP Paribas Arbitrage Issuance B.V.

Up to 30,000 EUR "Express Certificate su azioni Carrefour, Danone e GDF Suez" due 14 May 2018

ISIN Code: XS1167441473

(the "Securities")

To: BNP Paribas Securities Services, Milan Branch

Via Ansperto 5, 20123 Milano, Italy

Fax No: (39) 02 72474 444

We/I the undersigned Holder(s) of the Securities

hereby communicate that we are renouncing the automatic exercise on the Exercise of the rights granted by the Securities in accordance with the Terms and Conditions of the Securities, as amended and/or supplemented by the applicable Final Terms (the "Security Terms").

Series No. of the Securities:

Number of Securities the subject of this notice:

The undersigned understands that if this Renouncement Notice is not completed and delivered as provided in the Security Terms or is determined to be incomplete or not in proper form (in the determination of the Italian Security Agent), it will be treated as null and void.

If this Renouncement Notice is subsequently corrected to the satisfaction of the Italian Security Agent, it will be deemed to be a new Renouncement Notice submitted at the time such correction was delivered to the Italian Security Agent.

Expressions defined in the Security Terms shall bear the same meanings in this Renouncement Notice.

Place and date:

Signature of the Holder

Name of beneficial owner of the Securities

Signature

ISSUE SPECIFIC SUMMARY OF THE PROGRAMME IN RELATION TO THIS BASE PROSPECTUS

Summaries are made up of disclosure requirements known as "Elements". These Elements are numbered in Sections A - E (A.I - E.7). This Summary contains all the Elements required to be included in a summary for this type of Securities, Issuer and Guarantor. Because some Elements are not required to be addressed, there may be gaps in the numbering sequence of the Elements. Even though an Element may be required to be inserted in the summary because of the type of Securities, Issuer and Guarantor(s), it is possible that no relevant information can be given regarding the Element. In this case a short description of the Element should be included in the summary explaining why it is not applicable.

Section A - Introduction and warnings

Element	Title	
A.1	Warning that the summary should be read as an introduction and provision as to claims	• This summary should be read as an introduction to the Base Prospectus and the applicable Final Terms. In this summary, unless otherwise specified and except as used in the first paragraph of Element D.3, "Base Prospectus" means the Base Prospectus of BNPP B.V., BNPP, BP2F, BNPPF and BGL dated 5 June 2014 as supplemented from time to time. In the first paragraph of Element D.3, "Base Prospectus" means the Base Prospectus of BNPP B.V., BNPP, BP2F, BNPPF and BGL dated 5 June 2014.
		 Any decision to invest in any Securities should be based on a consideration of the Base Prospectus as a whole, including any documents incorporated by reference and the applicable Final Terms.
		• Where a claim relating to information contained in the Base Prospectus and the applicable Final Terms is brought before a court in a Member State of the European Economic Area, the plaintiff may, under the national legislation of the Member State where the claim is brought, be required to bear the costs of translating the Base Prospectus and the applicable Final Terms before the legal proceedings are initiated.
		• No civil liability will attach to the Issuer or the Guarantor in any such Member State solely on the basis of this summary, including any translation hereof, unless it is misleading, inaccurate or inconsistent when read together with the other parts of the Base Prospectus and the applicable Final Terms or, following the implementation of the relevant provisions of Directive 2010/73/EU in the relevant Member State, it does not provide, when read together with the other parts of the Base Prospectus and the applicable Final Terms, key information (as defined in Article 2.1(s) of the Prospectus Directive) in order to aid investors when considering whether to invest in the Securities.

Element	Title	
A.2	Consent as to use the Base Prospectus, period of validity and other conditions attached	Not applicable. See Section E.3 "Terms and conditions of the offer".

Section B - Issuer and Guarantor

Element	Title			
B.1	Legal and commercial name of the Issuer	BNP Paribas Arbitrage Issuance B.V. ("BNPP B.V." or the "Issuer").		
B.2	Domicile/ legal form/ legislation/ country of incorporation	The Issuer was incorporated in the Netherlands as a private company with limited liability under Dutch law having its registered office at Herengracht 537, 1017 BV Amsterdam, the Netherlands.		
B.4b	Trend information	BNPP B.V. is dependent upon BNPP. BNPP B.V. is a wholly owned subsidiary of BNPP specifically involved in the issuance of securities such as Notes, Warrants or Certificates or other obligations which are developed, setup and sold to investors by other companies in the BNPP Group (including BNPP). The securities are hedged by acquiring hedging instruments from BNP Paribas and BNP Paribas entities as described in Element D.2 below. As a consequence, the Trend Information described with respect to BNPP shall also apply to BNPP B.V.		
B.5	Description of the Group	BNPP B.V. is a wholly owned subsidiary of BNP Paribas. BNP Paribas is the ultimate holding company of a group of companies and manages financial operations for those subsidiary companies (together the "BNPP Group").		
В.9	Profit forecast or estimate	The Group's 2014-2016 business development plan confirms the universal bank business model centred on its three pillars: Retail Banking, CIB and Investment Solutions. The goal of the 2014-2016 business development plan is to support clients in a changing environment. It targets a return on equity of at least 10% by 2016.		
		The Group has defined the five following strategic priorities for 2016:		
		• enhance client focus and services;		
		• simple: simplify our organisation and how we operate;		
		efficient: continue improving operating efficiency;		
		adapt certain businesses to their economic and regulatory environment		
		• implement business development initiatives.		

Element	Title			
B.10	Audit report qualifications		ere are no qualifications ion included in the Base	in any audit report on the historical Prospectus.
B.12	Selected historical key financial information: Comparative Annual Financial Data - In EUR			
			31/12/2013	31/12/2012
	Revenues		397,608	337,955
	Net income, Group	share	26,749	22,531
	Total balance shee	t	48,963,076,836	37,142,623,335
	Shareholders' equi	ty (Group share)	416,163	389,414
	Comparative Inte	rim Financial Data	ı - In EUR	
			30/06/2014	30/06/2013
	Revenues	Revenues		149,051
	Net income, Group	share	14,804	9,831
	Total balance shee	t	53,421,815,849	39,988,616,135
	Shareholders' equi	ty (Group share)	430,967	399,245

Statements of no significant or material adverse change

There has been no significant change in the financial or trading position of the BNPP Group since 30 June 2014 (being the end of the last financial period for which interim financial statements have been published). There has been no material adverse change in the prospects of BNPP or the BNPP Group since 31 December 2013 (being the end of the last financial period for which audited financial statements have been published).

"Paris, 30 June 2014

BNP Paribas announces a comprehensive settlement regarding the review of certain USD transactions by US authorities

BNP Paribas today announced a comprehensive settlement of the pending investigation relating to US dollar transactions involving parties subject to US sanctions, including agreements with the U.S. Department of Justice, U.S. Attorney's Office for the Southern District of New York, the New York County District Attorney's Office, the Board of Governors of the U.S. Federal Reserve System (FED), the New York State Department of Financial Services (DFS), and the US Department of the Treasury's Office of Foreign Assets Control (OFAC).

The settlement includes guilty pleas entered into by BNP Paribas SA in relation to violations of

Title Element certain US laws and regulations regarding economic sanctions against certain countries and related recordkeeping. BNP Paribas also agrees to pay a total of USD 8.97 billion (Euros 6.6 billion). Beyond what has already been provisioned, this will result in an exceptional charge of Euros 5.8 billion to be booked in the second quarter of 2014. BNP Paribas also accepts a temporary suspension of one year starting 1st January 2015 of the USD direct clearing focused mainly on the Oil & Gas Energy & Commodity Finance business line in certain locations. BNP Paribas has worked with the US authorities to resolve these issues and the resolution of these matters was coordinated by its home regulator (Autorité de Contrôle Prudentiel et de Résolution - ACPR) with its lead regulators. BNP Paribas will maintain its licenses as part of the settlements, and expects no impact on its operational or business capabilities to serve the vast majority of its clients. During 2015, the activities of the perimeter concerned will clear US dollars through a third party bank instead of clearing through BNP Paribas New York and all necessary measures are being taken to ensure smooth transition and no material impact for the clients concerned. BNP Paribas notes that part of the Group's USD clearing is already done today through third party banks. Based on its estimates, BNP Paribas expects its fully loaded Basel III CET1 ratio as at 30 June 2014 to be at around 10%, consistent with the Group's targets announced within its 2014-2016 business development plan. This estimate takes into account in particular solid underlying second quarter net results and pro rata temporis the current intention of the bank to adapt its dividend for 2014 to a level equal to that of 2013 (1.50 euros per share). In advance of the settlement, the bank designed new robust compliance and control procedures. Many of these are already in force and are working effectively, and involve important changes to the Group's procedures. Specifically: a new department called Group Financial Security US, part of the Group Compliance function, will be headquartered in New York and will ensure that BNP Paribas complies globally with US regulation related to international sanctions and embargoes. all USD flows for the entire BNP Paribas Group will be ultimately processed and controlled via the branch in New York. As a result of BNP Paribas' internal review, a number of managers and employees from relevant business areas have been sanctioned, a number of whom have left the Group. Jean-Laurent Bonnafe, CEO of BNP Paribas, said: "We deeply regret the past misconduct that led to this settlement. The failures that have come to light in the course of this investigation run contrary to the principles on which BNP Paribas has always sought to operate. We have announced today a comprehensive plan to strengthen our internal controls and processes, in ongoing close coordination with the US authorities and our home regulator to ensure that we do not fall below the high standards of responsible conduct we expect from everyone associated with BNP Paribas". "Having this matter resolved is an important step forward for us. Apart from the impact of the fine, BNP Paribas will once again post solid results this quarter and we want to thank our clients, employees, shareholders and investors for their support throughout this difficult time". "The Group remains focused on implementing its 2014-2016 business development plan. We confirm our ambition to meet the targets of this plan announced in March this year. In particular, North America remains a strategic market for the Group where we plan to further develop our retail, investment solutions and corporate & investment banking franchise over the coming years".

"BNP Paribas is a client-centric bank and we will continue to work every single day to earn the

Element	Title				
	trust and respect of	all our stakeholders in service of our clients and the economy".			
	Following the settlement, the Bank expects its banking licenses to be maintained where it open (although this settlement could provide the basis for a regulator to rescind a license), and received confirmations or assurances in this regard from its principal regulators. The 1 expects that the settlement will have no impact on its operational or business capabilities to s the vast majority of its clients. There can be no assurance, however, that unanticipated collar consequences of the settlement will not adversely affect its business. Such unanticipated collar consequences include the possibility that clients, counter-parties and other persons or end with whom the Bank does business may choose to limit their future business with the Bank. It includes for some limited activities, in particular in the United States, the possibility that authority may refuse to grant the Bank a waiver needed to pursue a specific activity, or withdraw an authorization to conduct a specific activity. Similarly, the Bank cannot be centhat the suspension of U.S. dollar clearing in respect of certain of its business lines will not lead a loss of business.				
		significant change in the financial or trading position of BNPP B.V. since 30 e has been no material adverse change in the prospects of BNPP B.V. since 31			
B.13	Events impacting the Issuer's solvency	To the best of the Issuer's knowledge there have not been any recent events which are to a material extent relevant to the evaluation of the Issuer's solvency since 31 December 2013.			
B.14	Dependence upon other group entities	The Issuer is dependent upon BNPP and other members of the BNPP Group. See also Element B.5 above. BNPP B.V. is dependent upon BNPP. BNPP B.V. is a wholly owned subsidiary of BNPP specifically involved in the issuance of securities such as Notes, Warrants or Certificates or other obligations which are developed, setup and sold to investors by other companies in the BNPP Group (including BNPP). The securities are hedged by acquiring hedging instruments from BNP Paribas and BNP Paribas entities as described in Element D.2 below.			
B.15	Principal activities	The principal activity of the Issuer is to issue and/or acquire financial instruments of any nature and to enter into related agreements for the account of various entities within the BNPP Group.			
B.16	Controlling shareholders	BNP Paribas holds 100 per cent. of the share capital of the Issuer.			
B.17	Solicited credit ratings	BNPP B.V.'s long term credit rating are A+ with a negative outlook (Standard & Poor's Credit Market Services France SAS) and BNPP B.V.'s short term credit rating are A-1 (Standard & Poor's Credit Market Services France SAS). The Securities have not been rated. A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.			
B.18	Description of the Guarantee	The Securities will be unconditionally and irrevocably guaranteed by BNP Paribas ("BNPP" or the "Guarantor") pursuant to an English law deed of guarantee executed by BNPP on or around 5 June 2014 (the "Guarantee"). The obligations under the guarantee are direct unconditional, unsecured and			

Element	Title	
		unsubordinated obligations of BNPP and rank and will rank <i>pari passu</i> among themselves and at least <i>pari passu</i> with all other direct, unconditional, unsecured and unsubordinated indebtedness of BNPP (save for statutorily preferred exceptions).
B.19	Information about the Guarantor	
B.19/ B.1	Legal and commercial name of the Guarantor	BNP Paribas.
B.19/ B.2	Domicile/ legal form/ legislation/ country of incorporation	The Guarantor was incorporated in France as a <i>société anonyme</i> under French law and licensed as a bank having its head office at 16, boulevard des Italiens - 75009 Paris, France.
B.19/ B.4b	Trend information	Macro-economic environment
		Market and macroeconomic conditions affect the BNPP's results. The nature of the BNPP's business makes it particularly sensitive to market and macroeconomic conditions in Europe, which have been difficult and volatile in recent years.
		In 2013, the global economy began to move towards equilibrium, with several emerging countries slowing down and a slight recovery in the developed countries. In 2013, global economic conditions remained generally stable as compared to 2012. IMF and OECD economic forecasts¹ for 2014 generally indicate a renewal of moderate growth in developed economies albeit less strong and uniform in the Euro-Zone. Their analysts consider that uncertainties remain regarding the strength of the recovery, particularly in light of the U. S. Federal Reserve's announcement in December 2013 that it would gradually reduce ("taper") its stimulus program, and in the Euro-zone, where a risk of deflation exists.
		Within the Euro-zone, sovereign credit spreads continued to decrease in 2013 following the decrease recorded in 2012 from the previous historically high levels. The financial condition of certain sovereigns has markedly improved but there remains uncertainty as to the solvency of some others.
		Laws and Regulations applicable to Financial Institutions
		Laws and regulations applicable to financial institutions that have an impact on the BNPP have significantly evolved in the wake of the global financial crisis. The measures that have been proposed and/or adopted in recent years include more stringent capital and liquidity requirements (particularly for large global banking groups such as the BNP Paribas Group), taxes on financial transactions, restrictions and taxes on employee compensation, limits on the types of activities that commercial banks can undertake and ring-fencing or even prohibition of certain activities considered as speculative

 $^{^1} See \ in \ particular: IMF - World \ Economic \ Outlook \ Update - January \ 2014 \ and \ G20 \ Note \ on \ Global \ Prospects \ and \ Policy \ Challenges - February \ 2014, OECD - The \ Global \ Economic \ Outlook - November \ 2013$

Element	Title	
		within separate subsidiaries, restrictions on certain types of financial products, increased internal control and reporting requirements, more stringent conduct of business rules, mandatory clearing and reporting of derivative transactions, requirements to mitigate risks in relation to over-the-counter derivative transactions and the creation of new and strengthened regulatory bodies. The measures that were recently adopted, or in some cases proposed and still under discussion, that have or are likely to affect the BNPP, include in particular the French Ordinance of 27 June 2013 relating to credit institutions and financing companies, which came into force on 1 January 2014 and the French banking law of 26 July 2013 on the separation and regulation of banking activities and the Ordinance of 20 February 2014 for the adaptation of French law to EU law with respect to financial matters; the EU Directive and Regulation on prudential requirements "CRD IV" dated 26 June 2013 and many of whose provisions have been applicable since 1 January 2014; the proposals of technical regulatory and execution rules relating to the Directive and Regulation CRD IV published by the EBA; the designation of the BNPP as a systemically important financial institution by the FSB; the public consultation for the reform of the structure of the EU banking sector of 2013 and the European Commission's proposed regulation on structural measures designed to improve the strength of EU credit institutions of 29 January 2014; the proposal for a regulation on indices used as benchmarks in financial instruments and financial contracts; the European single supervisory mechanism; the European Directive on bank recovery and resolution; the final rule for the regulation of foreign banks imposing certain liquidity, capital and other prudential requirements adopted by the U.S. Federal Reserve; the proposal of the U.S. Federal Reserve relating to liquidity ratios of large banks; and the "Volcker" Rule imposing certain restrictions on investments in or spon
B.19/B.5	Description of the Group	BNPP is a European leading provider of banking and financial services and has four domestic retail banking markets in Europe, namely in Belgium, France, Italy and Luxembourg. It is present in 75 countries and has almost 185,000 employees, including over 141,000 in Europe. BNPP is the parent company of the BNP Paribas Group (the "BNPP Group").
B.19/B.9	Profit forecast or estimate	The Group's 2014-2016 business development plan confirms the universal bank business model centred on its three pillars: Retail Banking, CIB and Investment Solutions. The goal of the 2014-2016 business development plan is to support clients in a changing environment. It targets a return on equity of at least 10% by 2016. The Group has defined the five following strategic priorities for 2016:
		enhance client focus and services; cimple cimplify our exercises and how we apprete.
		• simple: simplify our organisation and how we operate;

Element	Title				
		adapt cer environme	ontinue improving operating tain businesses to their nt	economic and regulatory	
B.19/ B.10	Audit report qualifications		Not applicable, there are no qualifications in any audit report on the historical financial information included in the Base Prospectus.		
B.19/ B.12		ey financial informa	ation: - In millions of EUR		
			31/12/2014 (unaudited	31/12/2013*	
	Revenues		39,168	37,286**	
	Cost of risk		(3,705)	(3,643)**	
	Net income, Group share		157	4,818	
	*Restated ** Further restated	Į.			
			31/12/2014 (unaudited	31/12/2013	
	Common equity Ti- fully loaded, CRD4		10.3%	10.3%	
	Total consolidated	balance sheet	2,077,759	1,810,522*	
	Consolidated loans from customers	and receivables due	657,403	612,455*	
	Consolidated items	due to customers	641,549	553,497*	
	Shareholders' equity (Group share)		89,410	87,433*	
	* Restated following the application of accounting standards IFRS10, IFRS11 and IAS 32 revised				
	** Further restated following the application of accounting standards IFRS10, IFRS11 and IAS32 revised				
	Comparative Inte	rim Financial Data	a for the six-month period	ended 30 June 2014 - In	
			30/06/2014	30/06/2013*	

nent	Title			
	Revenues		19,481	19,133
	Cost of risk		(1,939)	(1,871)
	Net income, Group	share	(2,649)	3,350
	*restated			
			30/06/2014	31/12/2013
	Common equity Tie fully loaded, CRD4		10%	10.30%
	Total consolidated b	valance sheet	1,906,625	1,810,522*
	Consolidated loans due from customers	and receivables	623,703	612,455*
	Consolidated items	due to customers	572,863	553,497*
	Shareholders' equity	(Group share)	84,600	87,433 [*]
			for the nine-month period e 30/09/2014	
	Revenues		29,018	28,940
	Cost of risk		(2,693)	(2,785)
	Net income, Group	share	-1,147	4,708
	*restated			
			30/09/2014	31/12/2013
	Common equity Tie fully loaded, CRD4		10.10%	10.30%
	Total consolidated b	palance sheet	2,068,635	1,810,522*
	Consolidated loans a	and receivables	647,129	612,455*

Element	Title			
	Consolidated items	due to customers	616,926	553,497*
	Shareholders' equit	y (Group share)	87,588	87,433*
	* Restated following	g the application of	accounting standards IFRS10), IFRS11 and IAS32 revised
	Statements of no si	gnificant or mater	ial adverse change	
				IPP since 31 December 2013 ancial statements have been
B.19/ B.13	Events impacting the Guarantor's solvency	have not been any		Guarantor's knowledge there material extent relevant to the June 2014.
B.19/ B.14	Dependence upon other Group	Subject to the fo members of the BN		s not dependent upon other
	entities	Services to the "Bl up with IBM Fra Management Serv Switzerland, and I with IBM France in parties entered int BNP Paribas Forti France; IBM Fra	NP Paribas Partners for Innovence at the end of 2003. BP ices for BNPP and several I taly. In mid-December 2011 for a period lasting until endito an agreement to gradually as as from 2013. BP2I is 50/5 ince is responsible for daily NPP as a significant sharehold.	Infrastructure Management ation" (BP²I) joint venture set ²I provides IT Infrastructure BNPP subsidiaries in France, BNPP renewed its agreement 2017. At the end of 2012, the extend this arrangement to 60-owned by BNPP and IBM by operations, with a strong er.
B.19/ B.15	Principal activities	BNP Paribas holds	key positions in its three acti	vities:
		Retail Bank	ing, which includes:	
			f Domestic Markets, comprising	ng:
		• F	rench Retail Banking (FRB),	
			NL banca commerciale (BNL anking,	bc), Italian retail
		• B	elgian Retail Banking (BRB),	
			other Domestic Markets activit uxembourg Retail Banking (L	
		• Interna	ational Retail Banking, compri	ising:
		• E	urope-Mediterranean,	
		• B	ancWest;	
		• B	ancWest;	

Element	Title	
		Personal Finance;
		• Investment Solutions;
		• Corporate and Investment Banking (CIB).
B.19/ B.16	Controlling shareholders	None of the existing shareholders controls, either directly or indirectly, BNPP. The main shareholders are Société Fédérale de Participations et d'Investissement (SFPI) a <i>public-interest société anonyme</i> (public limited company) acting on behalf of the Belgian government holding 10.3% of the share capital as at 31 December 2013 and Grand Duchy of Luxembourg holding 1.0% of the share capital as at 31 December 2013. To BNPP's knowledge, no shareholder other than SFPI owns more than 5% of its capital or voting rights.
B.19/ B.17	Solicited credit ratings	BNPP's long term credit ratings are A+ with a negative outlook (Standard & Poor's Credit Market Services France SAS), A1 with a negative outlook (Moody's Investors Service Ltd.) and A+ with a stable outlook (Fitch France S.A.S.) and BNPP's short-term credit ratings are A-1 (Standard & Poor's Credit Market Services France SAS), P-1 (Moody's Investors Service Ltd.) and F1 (Fitch France S.A.S.). A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.

Section C – Securities

Element	Title	
C.1	Type and class of Securities/ ISIN	The Securities are certificates ("Certificates") and are issued in Series. The Series Number of the Securities is CE1526FI. The Tranche number is 1. The ISIN is XS1167441473 The Common Code is 116744147 The Securities are cash settled Securities.
C.2	Currency	The currency of this Series of Securities is Euro ("EUR").
C.5	Restrictions on free transferabili ty	The Securities will be freely transferable, subject to the offering and selling restrictions in the United States, the European Economic Area, Austria, Belgium, the Czech Republic, France, Finland, Germany, Hungary, Ireland, Portugal, Spain, Sweden, the Republic of Italy, Poland, the United Kingdom, Japan and Australia and under the Prospectus Directive and the laws of any jurisdiction in which the relevant Securities are offered or sold.
C.8	Rights attaching to the Securities	Securities issued under the Programme will have terms and conditions relating to, among other matters: Status The Certificates are issued on a unsecured basis. Securities issued on an unsecured basis constitute direct, unconditional, unsecured and unsubordinated obligations of the Issuer and rank and will rank pari passu among themselves and at least pari

Element	Title	
Dement		passu with all other direct, unconditional, unsecured and unsubordinated indebtedness of the Issuer (save for statutorily preferred exceptions).
		Taxation
		The Holder must pay all taxes, duties and/or expenses arising from the exercise and settlement or redemption of the W&C Securities and/or the delivery or transfer of the Entitlement. The Issuer shall deduct from amounts payable or assets deliverable to Holders certain taxes and expenses not previously deducted from amounts paid or assets delivered to Holders, as the Calculation Agent determines are attributable to the W&C Securities.
		Negative pledge
		The terms of the Securities will not contain a negative pledge provision.
		Events of Default
		The terms of the Securities will not contain events of default.
		Meetings
		The terms of the Securities will contain provisions for calling meetings of holders of such Securities to consider matters affecting their interests generally. These provisions permit defined majorities to bind all holders, including holders who did not attend and vote at the relevant meeting and holders who voted in a manner contrary to the majority.
		Governing law
		The W&C Securities, the English Law Agency Agreement (as amended or supplemented from time to time), the Related Guarantee in respect of the W&C Securities and any non-contractual obligations arising out of or in connection with the W&C Securities, the English Law Agency Agreement (as amended or supplemented from time to time) and the Guarantee in respect of the W&C Securities will be governed by and shall be construed in accordance with English law.
C.9	Interest/ Redemptio	Interest
	n	The Securities pay a premium amount from their issue date at a structured rate calculated by reference to the Underlying Reference. The first premium amount payment (if any) will be made on 18 May 2016
		The Premium Amount Rate is calculated as set out below:
		Snowball Digital Coupon is applicable:
		(i) If the Snowball Digital Coupon Condition is satisfied in respect of SPS Coupon Valuation Date(i):
		$Rate_{(i)} + SumRate_{(i)}$; or
		(i) if the Snowball Digital Coupon Condition is not satisfied in respect of SPS Coupon Valuation Date(i):
		zero,
		where:
		Rate(i) means 8.36 per cent;
		"i" is a number from 1 to 3 and it means the relevant SPS Coupon Valuation Date;
		SPS Coupon Valuation Date(i) means the relevant Settlement Price Date;

Element	Title	
		Settlement Price Date means the relevant Valuation Date;
		Valuation Date means the Premium Amount Valuation Date;
		Premium Amount Valuation Date are each of the following dates:
		11 May 2016 (i=1); 11 May 2017 (i=2) and 7 May 2018 (i=3);
		Premium Amount Payment Dates are each of the following dates:
		18 May 2016 (i=1); 18 May 2017 (i=2) and 14 May 2018 (i=3).
		Sum Rate(i) means the sum of Rate(i) for each SPS Coupon Valuation Date in the period from (but excluding) the last occurring Snowball Date (or if none the Issue Date) to (but excluding) the relevant SPS Coupon Valuation Date;
		Snowball Date means each date on which the relevant Snowball Digital Coupon Condition is satisfied;
		Snowball Digital Coupon Condition means that the Snowball Barrier Value for the relevant SPS Coupon Valuation Date is greater than or equal to the Snowball Level;
		Snowball Level means 60%
		Snowball Barrier Value means the Worst Value;
		Worst Value means, in respect of a SPS Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such SPS Valuation Date;
		Underlying Reference^k means as set out in Element C.20;
		Basket means the Basket of Shares as set out in Element C.20;
		Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;
		Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;
		SPS Valuation Date means each SPS Coupon Valuation Date;
		Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value on the Strike Date.
		In respect of the Strike Date:
		Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;

Element	Title	
		Where:
		SPS Valuation Date means the Strike Date.
		Strike Date means 7 May 2015
		Closing Price means the official closing price of the Underlying Reference on the relevant day;
		Redemption
		Unless previously redeemed or cancelled, each Security will be redeemed as set out in Element C.18.
		The Certificates may also be redeemed early on occurrence of an Additional Disruption Event, an Optional Additional Disruption Event, an Extraordinary Event, a Potential Adjustment Event or if performance of the Issuer's obligations under the Securities becomes illegal, or becomes illegal or impractical by reason of force majeure or act of state. The amount payable under the Securities on early redemption will be the fair market value of each Security.
		Representative of Holders
		No representative of the Holders has been appointed by the Issuer.
		Please also refer to item C.8 above for rights attaching to the Securities.
C.10	Derivative component in the	Payments of premium amounts in respect of the Securities will be determined by reference to the performance of the Underlying Reference(s).
	interest payment	Please also refer to Elements C.9 above and C.15 below.
C.11	Admission to Trading	Application is expected to be made for the Securities to be admitted to trading on the Multilateral Trading Facility EuroTLX (managed by EuroTLX SIM S.p.A.). Application is expected to be made for the Securities to be admitted to trading on EuroTLX on 13 May 2015 or as soon as practicable thereafter.
C.15	How the value of the investment in the derivative securities is affected by the value of the underlying assets	The amount payable on redemption is calculated by reference to the Underlying Reference(s). See item C.9 above and C.18 below.
C.16	Maturity of the derivative Securities	The Exercise Date of the Securities is 7 May 2018 and the Exercise Settlement Date is 14 May 2018
C.17	Settlement	This Series of Securities is cash settled.
	Procedure	The Issuer does not have the option to vary settlement.
C.18	Return on derivative	See Element C.8 above for the rights attaching to the Securities.

El4	T241.	
Element	Title securities	
	securities	See Element C.9 above for information on premium amounts.
		Settlement
		The Certificates will be automatically exercised on the Exercise Date. Upon automatic exercise each Certificate entitles the Holder to receive on the Exercise Settlement Date a Cash Settlement Amount equal to the Final Payout.
		The "Final Payout" is an amount equal to NA x SPS Payout
		SPS Payout means SPS Reverse Convertible Standard Securities
		(A) if no Knock-in Event has occurred:
		100%; or
		(B) if a Knock-in Event has occurred:
		Min (100%, Final Redemption Value)
		NA means EUR 100
		Final Redemption Value means the Worst Value;
		Worst Value means, in respect of a SPS Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such SPS Valuation Date.
		Underlying Reference ^k means as set out in Element C.20;
		Basket means the Basket of Shares as set out in Element C.20;
		Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price
		Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;
		SPS Valuation Date means the SPS Redemption Valuation Date;
		SPS Redemption Valuation Date means the Redemption Valuation Date.
		Redemption Valuation Date means 7 May 2018
		Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value on the Strike Date.
		In respect of the Strike Date:
		Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;
		Where:
		SPS Valuation Date means the Strike Date.
		Strike Date means 7 May 2015

Element	Title	
		Provisions for the purposes of determining the Knock-in Event
		Knock-in Event is applicable;
		Knock-in Event means that the Knock-in Value is less than the Knock-in Level on the Knock-in Determination Day.
		Knock-in Level means 60 per cent;
		Knock-in Value means the Worst Value;
		Worst Value means, in respect of a SPS Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such SPS Valuation Date;
		Underlying Reference^k means as set out in Element C.20;
		Basket means the Basket of Shares as set out in Element C.20;
		Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;
		Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;
		SPS Valuation Date means the Knock-in Determination Day;
		Knock-in Determination Day means the Redemption Valuation Date;
		Redemption Valuation Date means 7 May 2018
		Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value for such Underlying Reference on the Strike Date.
		In respect of the Strike Date:
		Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;
		Where:
		SPS Valuation Date means the Strike Date;
		Strike Date means 7 May 2015;
		Closing Price means the official closing price of the Underlying Reference on the relevant day.

	TD1 (1				
Element	Title	If on any Automatic Early Redemption Valuation Date in respect of an Automatic Early Redemption Valuation Period an Automatic Early Redemption Event occurs, the Securities will be redeemed early at the Automatic Early Redemption Amount on the Automatic Early Redemption Date.			
		The Automatic Early Redemption Amount will be equal to the SPS Automatic Early Redemption Payout.			
		The "S	SPS Automatic Early Rede	emption Payout" is:	
			NA x (1	00% + AER Exit Ra	nte)
		NA m	eans EUR 100;		
			Exit Rate means the relevan		
		AER I	Rate means $Rate_{(i)} + SumRat$	te _(i)	
		Automatic Early Redemption Event means that on any Automatic Early Redemption Valuation Date the SPS AER Value is greater than or equal to Automatic Early Redemption Level.			•
		i	Automatic Early Redemption Valuation Date _i	Automatic Early Redemption Level _i	Automatic Early Redemption Date _i
		1	11 May 2016	100%	18 May 2016
		2	11 May 2017	100%	18 May 2017
		SPS A	ER Value means the Worst	Value;	
	Worst Value means, in respect of a SPS Valuation Date, the lowest Underly Reference Value for any Underlying Reference in the Basket in respect of such Valuation Date.				
		Under	lying Reference^k means as	set out in Element C.	20;
		Baske	t means the Basket of Share	s as set out in Elemen	at C.20;
		Underlying Reference Value means, in respect of an Underlying Reference and a SPS Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such SPS Valuation Date (ii) divided by the relevant Underlying Reference Strike Price. Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;			closing Price Value for such

Element	Title		
		SPS Valuation Date means each Automatic Early Redemption Valuation Date.	
		Underlying Reference Strike Price means, in respect of an Underlying Reference, the Underlying Reference Closing Price Value for such Underlying Reference on the Strike Date.	
		In respect of the Strike Date:	
		Underlying Reference Closing Price Value means, in respect of a SPS Valuation Date, the Closing Price in respect of such day;	
		Where:	
		SPS Valuation Date means the Strike Date	
		Strike Date means 7 May 2015	
		The above provisions are subject to adjustment as provided in the conditions of the Securities to take into account events in relation to the Underlying Reference or the Securities. This may lead to adjustments being made to the Securities or in some cases the Securities being terminated early at an early redemption amount (see item C.9).	
C.19	Final reference price of the Underlying	The final reference price of the underlying will be determined in accordance with the valuation mechanics set out in Element C.9 and C.18 above	
C.20	Underlying	The Underlying Reference(s) specified in Element C.18 above are as follows.	
		Information on the Underlying Reference(s) can be obtained on the following website(s):	

k	Underlying Reference ^k	Bloomberg code	ISIN Code	Exchange	Website
1	CARREFOUR SA	CA FP	FR0000120172	Euronext Paris	www.carrefour.com
2	DANONE	BN FP	FR0000120644	Euronext Paris	www.danone.com
3	GDF Suez	GSZ FP	FR0010208488	Euronext Paris	www.gdfsuez.com

Section D - Risks

Element	Title	
D.2	Key risks regarding the Issuer and the	There are certain factors that may affect the Issuer's ability to fulfil its obligations under the Securities issued under the Programme and the Guarantor's obligations under the Guarantee
	Guarantor	Twelve main categories of risk are inherent in BNPP's activities:
		Credit Risk;
		Counterparty Risk;
		Securitisation;
		Market Risk;
		Operational Risk
		Compliance and Reputation Risk;
		Concentration Risk
		Asset-liability management Risk;
		Breakeven Risk;
		Strategy Risk;
		Liquidity and refinancing Risk;
		Insurance subscription Risk.
		Difficult market and economic conditions could have a material adverse effect on the operating environment for financial institutions and hence on BNPP's financial condition, results of operations and cost of risk.
		Legislative action and regulatory measures taken in response to the global financial crisis may materially impact BNPP and the financial and economic environment in which it operates.
		BNPP's access to and cost of funding could be adversely affected by a resurgence of the Euro-zone sovereign debt crisis, worsening economic conditions, further rating downgrades or other factors.
		A substantial increase in new provisions or a shortfall in the level of previously recorded provisions could adversely affect BNPP's results of operations and financial condition.
		BNPP may incur significant losses on its trading and investment activities due to market fluctuations and volatility.
		BNPP may generate lower revenues from brokerage and other commission and fee-based businesses during market downturns.
		Protracted market declines can reduce liquidity in the markets, making it harder to sell assets and possibly leading to material losses.
		Significant interest rate changes could adversely affect BNPP's revenues or profitability.
		The soundness and conduct of other financial institutions and market participants could adversely affect BNPP.

Element	Title	
		BNPP's competitive position could be harmed if its reputation is damaged.
		An interruption in or a breach of BNPP's information systems may result in lost business and other losses.
		Unforeseen external events can interrupt BNPP's operations and cause substantial losses and additional costs.
		BNPP is subject to extensive and evolving regulatory regimes in the countries and regions in which it operates
		Notwithstanding BNPP's risk management policies, procedures and methods, it could still be exposed to unidentified or unanticipated risks, which could lead to material losses.
		BNPP's hedging strategies may not prevent losses.
		BNPP may experience difficulties integrating acquired companies and may be unable to realise the benefits expected from its acquisitions.
		Intense competition, especially in France where it has the largest single concentration of its businesses, could adversely affect BNPP's revenues and profitability.
		The following risk factors relate to BNPP B.V.: BNPP B.V. is an operating company. BNPP B.V.'s sole business is the raising and borrowing of money by issuing securities such as Notes, Warrants or Certificates or other obligations. BNPP B.V. has, and will have, no assets other than hedging agreements (OTC contracts mentioned in the Annual Reports), cash and fees payable to it, or other assets acquired by it, in each case in connection with the issue of securities or entry into other obligations related thereto from time to time. BNPP B.V. has a small equity and limited profit base. The net proceeds from each issue of Securities issued by the Issuer will become part of the general funds of BNPP B.V. BNPP B.V. uses such proceeds to hedge its market risk by acquiring hedging instruments from BNP Paribas and BNP Paribas entities ("Hedging Agreements") and/or, in the case of Secured Securities, to acquire Collateral Assets. The ability of BNPP B.V. to meet its obligations under Securities issued by it will depend on the receipt by it of payments under the relevant Hedging Agreements. Consequently, Holders of BNPP B.V. Securities will, subject to the provisions of the relevant Guarantee, be exposed to the ability of BNP Paribas and BNP Paribas entities to perform their obligations under such Hedging Agreements. Securities sold in the United States or to U.S. Persons may be subject to transfer restrictions
D.3	Key risks regarding the Securities	There are certain factors which are material for the purposes of assessing the market risks associated with Securities issued under the Programme, including that:
		 Securities (other than Secured Securities) are unsecured obligations, the trading price of the Securities is affected by a number of factors
		including, but not limited to, the price of the relevant Underlying Reference(s), time to expiration or redemption and volatility and such factors mean that the trading price of the Securities may be below the Final Redemption Amount or Cash Settlement Amount or value of the Entitlement,
		- exposure to the Underlying Reference in many cases will be achieved by the relevant Issuer entering into hedging arrangements and potential investors are exposed to the performance of these hedging arrangements and events that may affect the hedging arrangements and consequently the occurrence of any of these events may affect the value of the Securities,

Element	Title	
		- the occurrence of an additional disruption event or optional additional disruption event may lead to an adjustment to the Securities, cancellation (in the case of Warrants) or early redemption (in the case of Notes and Certificates) or may result in the amount payable on scheduled redemption being different from the amount expected to be paid at scheduled redemption and consequently the occurrence of an additional disruption event and/or optional additional disruption event may have an adverse effect on the value or liquidity of the Securities,
		- expenses and taxation may be payable in respect of the Securities;
		- the Securities may be cancelled (in the case of Warrants) or redeemed (in the case of Notes and Certificates) in the case of illegality or impracticability and such cancellation or redemption may result in an investor not realising a return on an investment in the Securities,
		- any judicial decision or change to an administrative practice or change to English law after the date of the Base Prospectus could materially adversely impact the value of any Securities affected by it;
		- a reduction in the rating, if any, accorded to outstanding debt securities of the Issuer or Guarantor by a credit rating agency could result in a reduction in the trading value of the Securities;
		- certain conflicts of interest may arise (see Element E.4 below);
		- the only means through which a Holder can realise value from the Security prior to its Exercise Date, Maturity Date or Redemption Date, as applicable, is to sell it at its then market price in an available secondary market and that there may be no secondary market for the Securities (which could mean that an investor has to exercise or wait until redemption of the Securities to realise a greater value than its trading value),
		In addition, there are specific risks in relation to Securities which are linked to an Underlying Reference and an investment in such Securities will entail significant risks not associated with an investment in a conventional debt security. Risk factors in relation to Underlying Reference linked Securities include:
		exposure to the Shares in that investors are exposed to similar market risks as in a direct equity investment, potential adjustment events, extraordinary events affecting Shares and market disruption and failure to open of an exchange which may have an adverse effect on the value and liquidity of the Securities;
		and that the Issuer will not provide post-issuance information in relation to the Underlying Reference.
		In certain circumstances Holders may lose the entire value of their investment
D.6	Risk warning	See Element D.3 above.
		In the event of the insolvency of the Issuer or if it is otherwise unable or unwilling to repay the Securities when repayment falls due, an investor may lose all or part of his investment in the Securities.
		If the Guarantor is unable or unwilling to meet its obligations under the Guarantee when due, an investor may lose all or part of his investment in the Securities.
		In addition, investors may lose all or part of their investment in the Securities as a result of the terms and conditions of the Securities.

Section E - Offer

Element	Title	
E.2b	Reasons for the offer and use of proceeds	The net proceeds from the issue of the Securities will become part of the general funds of the Issuer. Such proceeds may be used to maintain positions in options or futures contracts or other hedging instruments
E.3	Terms and conditions of the offer	This issue of Securities is being offered in a Non-Exempt Offer in Italy from, and including, 30 March 2015 until, and including, 22 April 2015, subject to any early closing. The issue price of the Securities is EUR 100
E.4	Interest of natural and legal persons involved in the issue/offer	Any Manager and its affiliates may also have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and the Guarantor and their affiliates in the ordinary course of business.
		Other than as mentioned above, and save for the fact that Società con socio unico – Patrimonio BancoPosta, will receive from the Issuer placement fees included in the Issue Price of the Securities equal to a maximum annual amount of 0.50% of the issue proceeds, so far as the Issuer is aware, no person involved in the issue of the Securities has an interest material to the offer, including conflicting interests.
E.7	Expenses charged to the investor by the Issuer	No expenses are being charged to an investor by the Issuer.